

# HomePure

Your Fountain of Life

# AlkalineStick

## StayBalanced

### BRAND STORY:

#### FIGHT AGAINST THE UNKNOWN FOE!

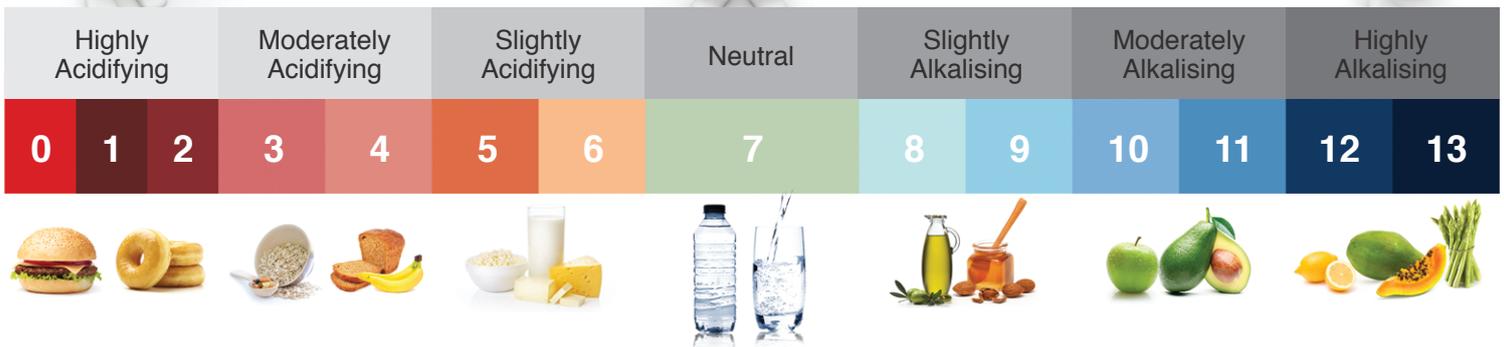
Acidity is one of the most common causes of health-related problems. The way we eat and drink, the lack of exercise, pollution stress, and all other negative emotions can cause high acidity levels. Acidity is like rust that slowly corrodes our body.

#### HOW ACIDIC ARE YOU?

Some foods are alkalisating while others have acidifying properties. The diagram below allows you to assess how acidic your lifestyle is:



HomePure Alkaline Stick  
HomePure Alkaline Stick - Duo Pack



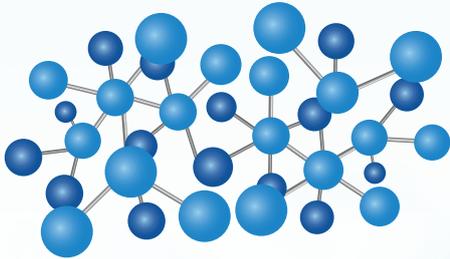
### STAY BALANCED!

It is important to try and keep your pH level balanced to ensure a healthy well-being. To stay balanced, the body is constantly alkalisating itself through minerals such as calcium, potassium and magnesium.

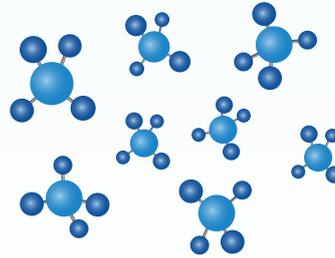
*And HomePure's Alkaline Stick alkalisates plain drinking water to create healthy water and improve your quality of life.*



Thousands of ceramic balls inside the Alkaline Stick react with the molecular structure of fresh water, creating a large quantity of **negative ions** that counterbalance the body's acidity levels.



Ordinary Water Molecules (Non-Ionised Water)



Microclustered Ionised Antioxidant Alkaline Water

Microclustered water encourages better hydration and increases the efficiency of body waste elimination.

Microclustering is a process that uses electrolysis to break up large molecule clusters in water that normally cluster in groups of 11-16 and reduce them to groups of 5-6 molecules.

### Key Benefits:

- Antioxidants help prevent ageing
- Supplies minerals that improve metabolism
- Anti-bacterial properties
- Improves the quality of water at a molecular level
- Eliminates body waste more efficiently
- Stabilises and protects cells
- Improves water taste
- Mobile and portable

### Applications:

HomePure's Alkaline Stick is portable and can be used in just 3 simple steps



1. Place the Alkaline Stick in a container with clean water.



2. Leave the stick to work its magic for 3-5 minutes for every 500 ml water.



3. Remove it and drink the alkalisied water within 3 days.

### Usage Guideline

- Do not use with polluted water
- Do not disassemble
- Keep away from fire
- For better taste, use water filtered with HomePure 7-Stage Filtration System
- Clean and wash the stick before using it. It is recommended to wash with water mixed with vinegar.
- Keep the stick dry when not in use. For hygienic reasons, always place in the plastic container provided.
- Replace every 6 months or approximately every 400 litres of water for optimal performance.

### Certificates:

- Certified by the FDA and CE
- NSF/ANSI 42 and all applicable requirements