

QNET



PROFESSIONAL MARKETING

PROFESSIONAL MARKETING GUIDELINES

❖ Prohibited Practices

Please do not use false, misleading, deceptive or unfair sales practices or materials. Please help and also see your Downlines do not do so too.

❖ Explanation and Demonstration

Please accurately conduct presentations and demonstrations accurately, and using company approved material.

❖ Verbal Promises

Please don't make verbal or other representations except in compliance with company material.

❖ Literature

Please use accurate promotional literature and advertisements. Please give your name, address, title, phone number, and Representative Identification Number.

❖ Comparison and Denigration

Please don't make comparisons that are likely to mislead and against principles of fair competition. Choose the right points of comparison to make and don't take unfair advantages or denigrate others or their products.

❖ Income and Earning

QNET's business is not a 'get-rich-quick scheme'.

There is no guarantee or promise that you will make a certain level of income. Such things will differ to each individual since there is a strong connection to a person's personal efforts, diligence, dedication, motivation and personal skills. Understand this and avoid disappointment while you create a solid working culture within your organisation.

❖ Enforcement of Code of Ethics

Please abide with QNET's Code of Ethics and professional marketing guidelines. Read them in full and understand them as they have consequences otherwise.



Pledge of Commitment to My Success

**“Good business practices start with ME, the Leader.
As a QNET Independent Representative, I will...**

- ❖ be honest and fair in all my dealings with QNET;
- ❖ perform all my professional activities in a manner that will enhance my reputation and the positive reputation established by QNET;
- ❖ focus on selling the products of the company and not solely the compensation plan;
- ❖ present the compensation plan accurately and honestly, clearly portraying the level of effort required to achieve success;
- ❖ present realistic income possibilities only, solely in relation to the appropriate effort involved;
- ❖ not promote QNET as a get-rich-quick scheme;
- ❖ refer to QNET as a business and not an investment;
- ❖ advertise becoming an Independent Representative as having a business and not a corporate job, and not advertise anything else that I know to be false or misleading;
- ❖ ensure accuracy of any product information provided, and only promote what is published in the company's official marketing material;
- ❖ allow my Downlines to do all transactions on their own;
- ❖ strive to provide my Downlines with the best service and leadership;
- ❖ answer the questions and queries of prospects and Downlines fairly and honestly;
- ❖ sponsor/refer only people that I have developed as my own Downlines and/or business prospects;
- ❖ not create or promote any websites unsanctioned by QNET, which will tarnish the company image and that of its related companies;
- ❖ always encourage prospect(s) developed by their initial referrers to be sponsored by them as well;
- ❖ not entice Downlines from outside my Line of Sponsorship to sign under my organisation;
- ❖ conduct myself in such a manner as to reflect only the highest standard of integrity and responsibility because I recognise that my actions as an Independent Representative with QNET have far-reaching effects;
- ❖ be clear that QNET is a Network Marketing opportunity in which my income is related to my marketing and leadership skills as well as my own personal efforts;
- ❖ treat all prospects, Downlines and associates with respect, goodwill and professional courtesy;
- ❖ not misrepresent the QNET business in any way;
- ❖ be fair and just to my Downlines and associates, and not engage in practices which may reflect unfavourably on myself, my organisation, the Company, and/or the industry.”

I AM COMMITTED TO MY SUCCESS.

Name

IR ID No.

Signed

Date

