

# Olé

Olive Leaf Extract

**400% Greater Antioxidant  
Capacity Than Vitamin C**



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# Facts About Olive Leaf Extract



- The natural defender of the immune system
- A rich source of antioxidants (400% greater antioxidant capacity than Vitamin C)
- Contains up to 40 times more polyphenolics than extra-virgin olive oil
- Contains trace elements vital to good health (e.g. Vitamin C, Iron, Zinc, Selenium, Chromium, Beta Carotene and a wide range of Amino Acids)
- Double the power of Green Tea Extract and Grape Seed Extract

# Olive Leaf Extract: A Traditional Remedy



- Helps treat fevers, cold and flu, common coughs and asthma
- Helps maintain a normal and healthy cardio vascular system and assist in the maintenance of normal heart function
- Helps fight against free radicals

# What are Free Radicals?



- Any atom or molecule that has a single unpaired electron in an outer shell and is therefore unstable and highly reactive. This causes damage to the body called 'oxidative damage'
- Can be caused by poor diet, excessive exposure to the sun, pollution and by substances such as alcohol and cigarettes

# What are Antioxidants?



- Known as ‘free-radical scavengers’
- Prevent or slow the oxidative damage to the body and repairs cell damage
- Help prevent the signs of aging by reducing cell degradation and by assisting in the prevention of a number of degenerative diseases

# Olive Leaf Extract's Naturally Synergistic Behaviour

- Polyphenolic Antioxidants
  - Very strong free radical-fighting properties
- Flavanoids
  - Antioxidant-strong rutin, catechin and luteolin
- Oleuropein
  - The main phenol in olive leaf extract found to strengthen the immune system
- Hydroxytyrosol
  - A powerful antimicrobial agent against a variety of viruses, bacteria, yeasts and fungi known for its wide spectrum of antimicrobial effects



When combined, as occurs naturally in the olive leaf, the many phenols, flavanoids and the high oleuropein content naturally show a naturally synergistic behaviour that makes the extract from olive leaves so powerful.



# Olive Oil vs Olive Leaf Extract

- Not all olive products contain the same concentration level
- Olive leaf extract contains considerably higher concentrations of phenolic compounds --up to 40 times greater



- New South Wales Department of Primary Industries' Agricultural Institute test result:
  - Olive leaf extract was found to contain 6,360-8,190 mg/L of phenol levels
  - Olive oil contains 200-800 mg/L

## TOTAL POLYPHENOL CONTENT



# The Herxheimer Effect



- The 'Healing Effect' – the natural healing process that takes place when the body, with the help of the supplement, starts to cleanse the body and removes the unwanted pathological microbes
- May range from fatigue, mild headaches, muscle or joint pains, minor rashes
- Indication that the supplement has begun its work and is effectively eliminating some of the causes of ill health
- Drinking plenty of water when taking supplements is highly recommended



# 11 Reasons Why You Should Choose Olé Olive Leaf Extract



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## 1. International Genetic Bank

The olive trees used to create Olé are scientifically selected based on DNA identification and High-Performance Liquid Chromatography (HPLC) selection. The growers of Olé's fresh olive leaves tested 60 different olive varieties from 12 countries to identify the variety that is most suited to fresh leaf extract production.

# Olé

Olive Leaf Extract



## 2. Selected from the World's Best

Egypt

Italy

Morocco

Greece

Chile

Argentina

Tunisia

Australia

France

USA

Spain

- Planted, grown and harvested in Australia

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## 3. Halal-Certified

Olé is processed, prepared and packaged in a Halal-Certified Facility.



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## 4. Branch-to-Bottle Processing

- Olé leaves are freshly picked during a sunrise harvest and then immediately processed and bottled
- No storage, drying, or damage of leaves
- Fresh, alive leaves retain their full range of polyphenolics in a synergistic effect
- The potency of the extract is considerably higher
- More readily bioavailable

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## 5. Grown in the World's Largest Olive Leaf Grove

550,000 *Olea europaea* trees  
grown solely for fresh leaf



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## 6. Critical Processes

- The olive trees grown to produce Olé are farmed naturally on virgin island ONLY
- Uses vermiculture (worm-created) fertilisers and pristine irrigation water

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7. Up to 40 Times More Polyphenols  
than Extra-virgin Olive Oil



## TOTAL POLYPHENOL CONTENT

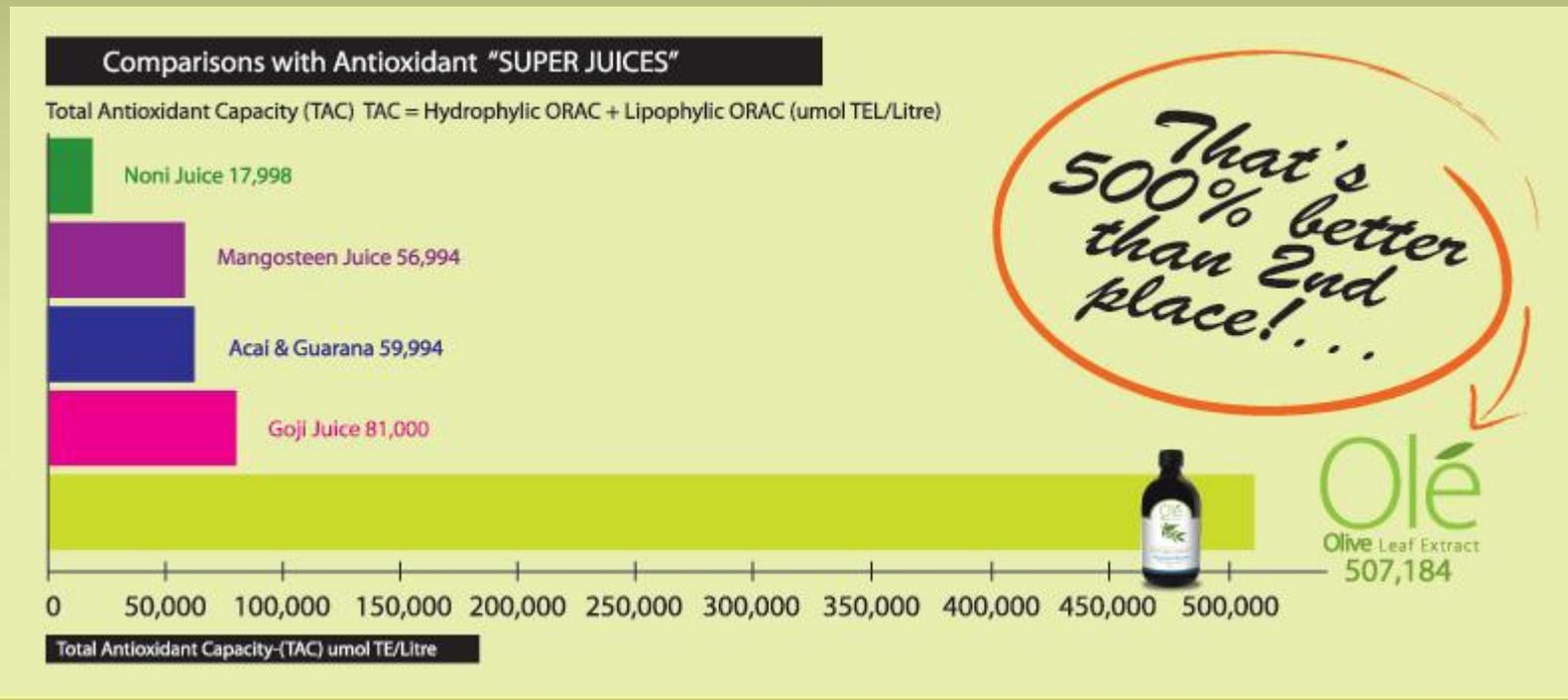


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## 8. Over 500% More TAC than the Leading Fruit Juices



## 9. Pure and Natural Ingredients

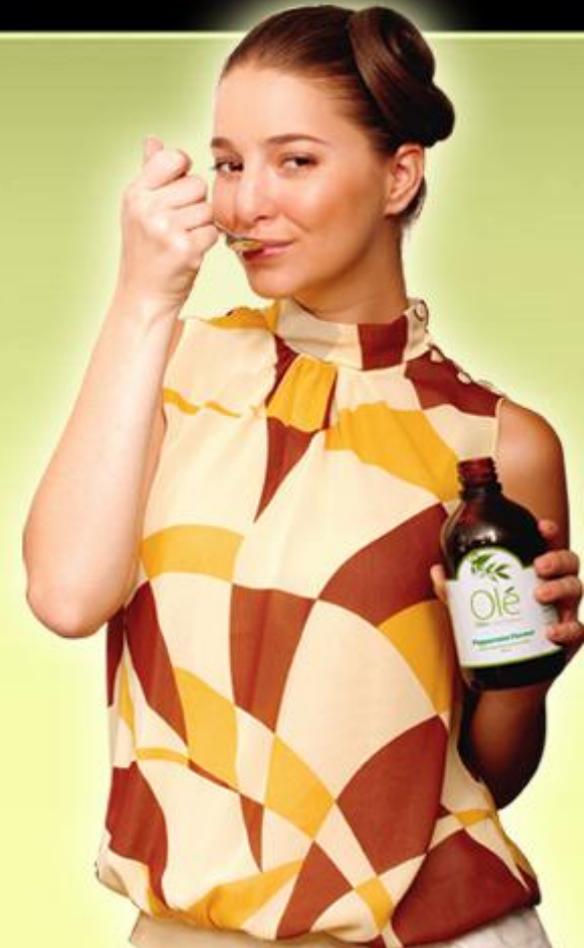
### Contains NO:

- Artificial Flavours
- Colourings
- Preservatives
- Alcohol
- Sugar
- Lactose
- Starch
- Yeast
- Gluten
- Animal Products



## 10. 100% Australian Grown

The Australian climate, prime agricultural soils, and geographical location make the country one of the world leaders in the cultivation of fresh produce.



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# 11. Quality Control Recognition

- Good Manufacturing Practice (GMP)
- Australian Register of Therapeutic Goods (ARTG)
- WHO Guidelines on Good Agricultural and Collection Practices of Herbal Medicines (GACP)
- Halal-Certified Facility by Gold Coast Halal Certification Services



# Key Benefits

- Supports your immune system.
- Minimises free-radical damage to the body's cells caused by pollutants, prolonged exposure to the sun, poor diet, alcohol and cigarettes.
- Assists the maintenance of good health year round with daily doses.
- Lessens the damage caused by oxidation damage.
- Promotes normal heart function and healthy cardiovascular system.



# Suggested Dosage

- Adults: 1 teaspoonful (5 ml)
- Children: ½ teaspoonful (2.5 ml)
- 2-3 times a day with meals



# Suggested Applications



- Pour Olé onto a teaspoon and consume straight from the bottle for quick and easy consumption.



- Mix Olé with fruit juice or other beverages.



- Add Olé directly to food.



- Drink plenty of water in between dosages.



- Store below 30°C to ensure the integrity of Olé.

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Discover the benefits of fresh, alive olive leaves and boost your immune system with Olé Olive Leaf Extract – the natural bodyguard that contains **400% greater antioxidant capacity than Vitamin C!**



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