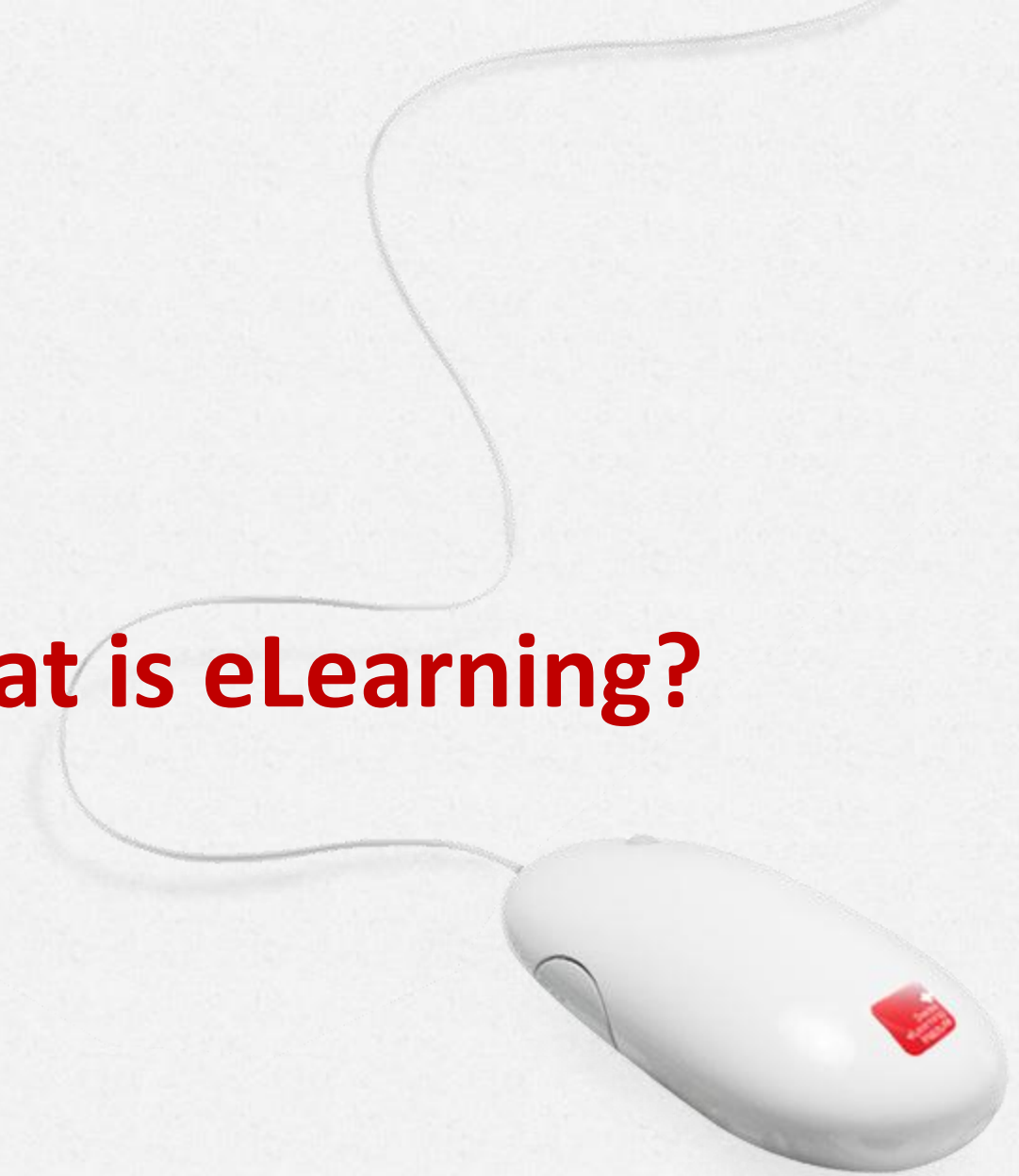




**Knowledge at
your Fingertips!**



What is eLearning?

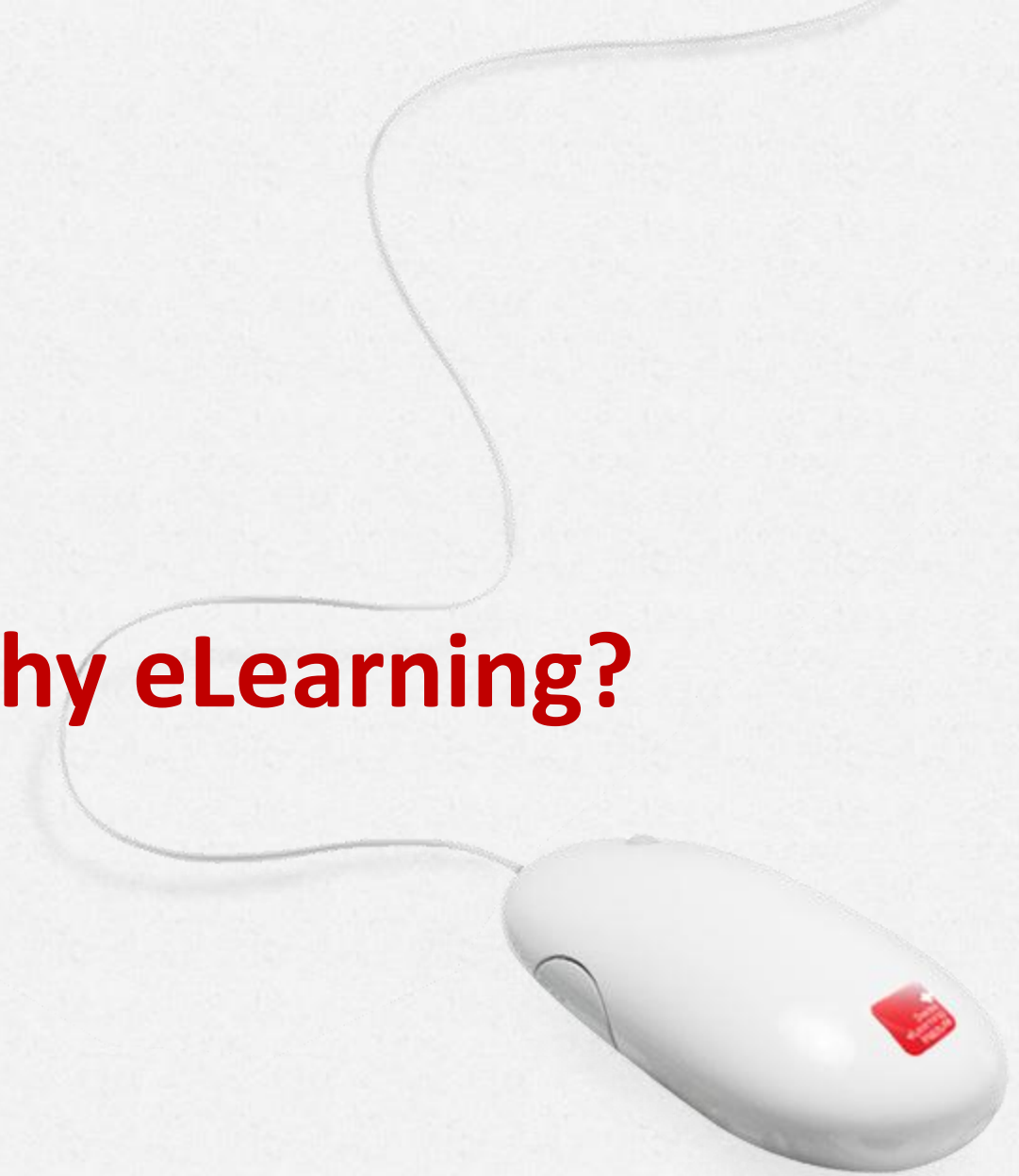




- a method of education that utilises the power of the Internet
- bridges the gap that prevents busy people from being able to participate in traditional educational programmes



Why eLearning?





ENJOY



Well-developed,
interesting courses



Flexible schedules



No commute



A learning environment in
the comfort of your own
home



A Certificate of Achievement
once you finish your course



What is the Swiss eLearning Institute?





- flexible, online learning programmes powered by Switzerland's leading Online University
- utilises the power of an online platform in an immersive educational environment



Courses Offered





Presentation and Communication Skills

Develop the ability to communicate effectively within the business through various methods of communication, business correspondence, and persuasive communication.





Topics covered:

- The nature of communication
- Key elements of communication
- Internal vs. external communication
- Oral and written communication secrets
- Introduction to persuasion
- Successful communication in teams



Career Design



Master the challenges of self-management, intrinsic motivation, and disciplined pursuit of goals. See the big picture and find your path.



Key elements considered:

- Your career values and drivers
- Your personality structure
- Your journey in life
- Your strengths and weaknesses
- Personal assessment and analysis





Marketing 2011

Showcases the latest, most relevant and winning marketing and sales strategies to find opportunities and gain quick wins, subsequently turned into sustainable long-term success.





Topics covered:

- Introduction to customer segmentation
- Basics of consumer behavior
- Mastering the four Ps
- Online Marketing
- Viral/Social Media Marketing





The Art of Management

Develop an understanding of the essentials of management and the nature of complex organizations, ventures, and projects.





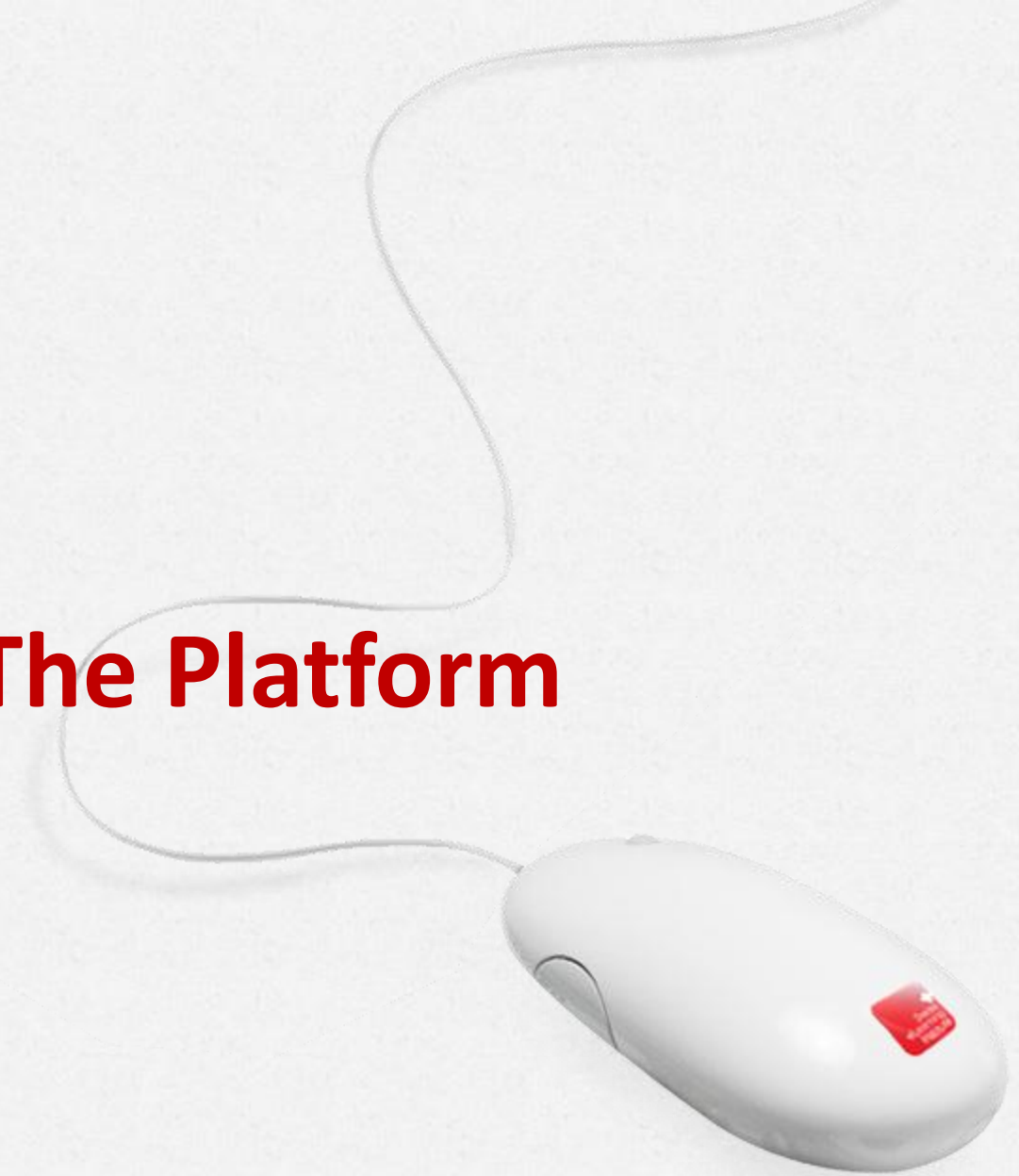
Topics covered:

- Risk management
- Personnel management
- Strategic management concepts
- Financial management
- Operations management

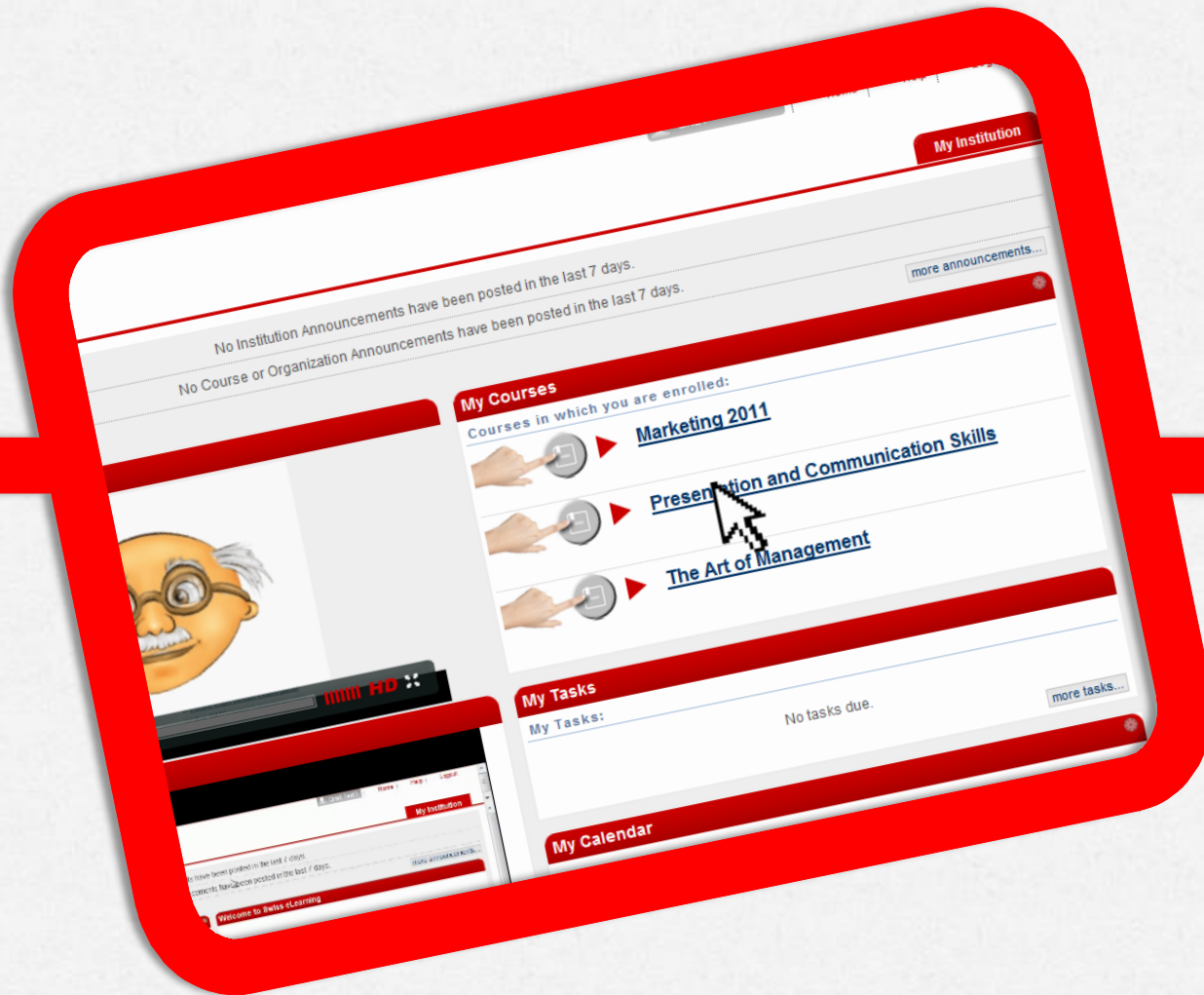




The Platform



YOUR Course



YOUR Lectures



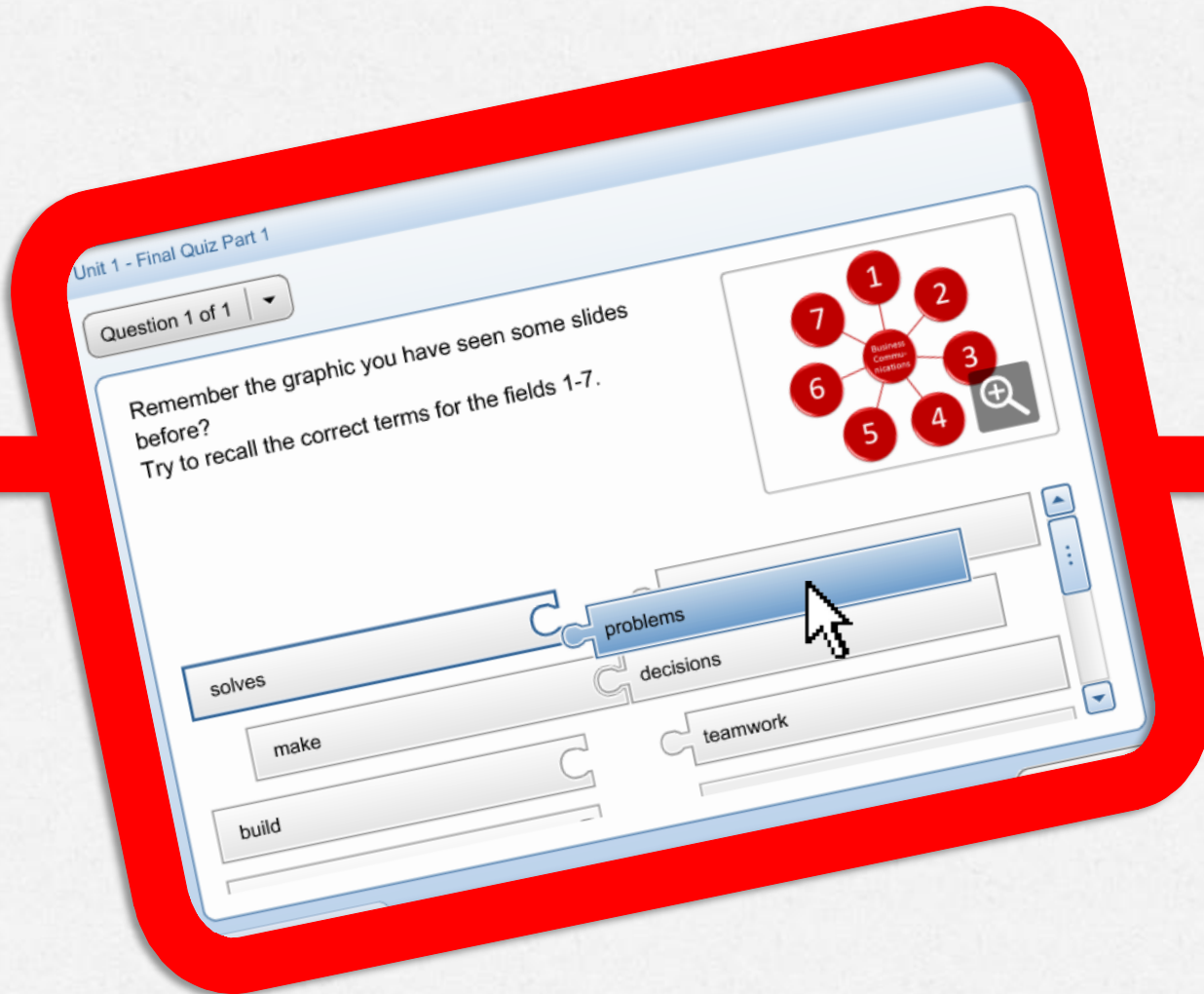
The screenshot shows a course navigation interface with a red border. At the top, the title "Unit 2 - Communication Key Elements" is displayed. Below the title is a horizontal menu with buttons for "Welcome", "Unit 1", "Unit 2" (highlighted), "Unit 3", "Unit 4", "Unit 5", and "Un". The main content area lists several items:

- Lecture 1: Communication Model**
[Click to Launch](#)
- Unit 2 - Communication Model Exercise**
This is an open question exercise that will not be graded
Upon full completion, the next item will appear
- Lecture 2: Feedback**
[Click to Launch](#)
- Unit 2 - Feedback Quiz**
This is a graded quiz on the subject of "Feedback". It can be taken multiple times
- Lecture 3: Internal vs. External Communication**
[Click to Launch](#)

YOUR Library




YOUR Exam



Unit 1 - Final Quiz Part 1

Question 1 of 1

Remember the graphic you have seen some slides before?
Try to recall the correct terms for the fields 1-7.



solves

problems

make

decisions

build

teamwork



YOUR Certificate



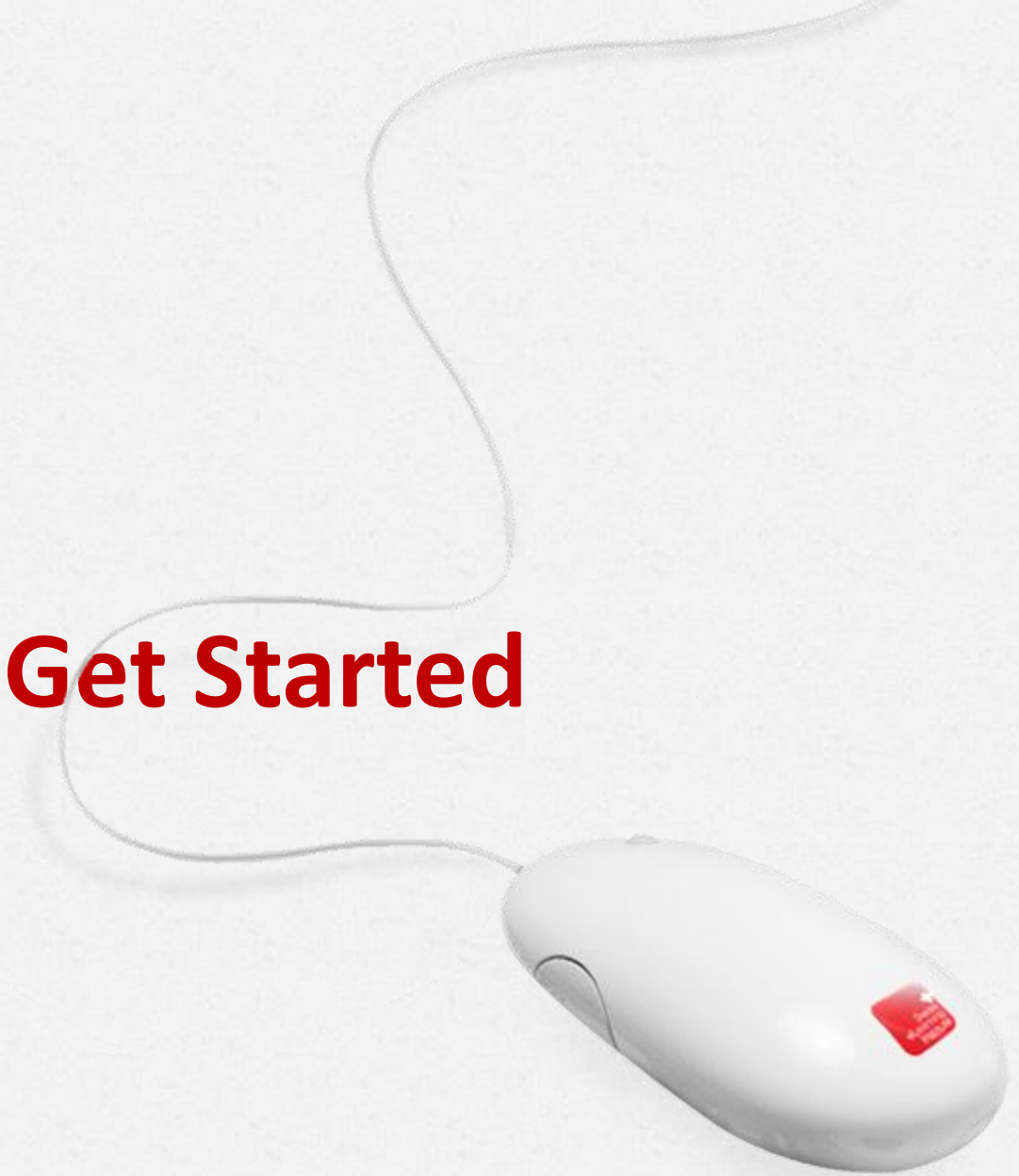


YOUR Certificate





Get Started





ENROL

Visit your Virtual Office and purchase the course(s) of your choice. You will receive an Enrolment Welcome email from the Swiss eLearning Institute.



ACTIVATE

Click on the Activation link found in your Enrolment Letter or Virtual Office.



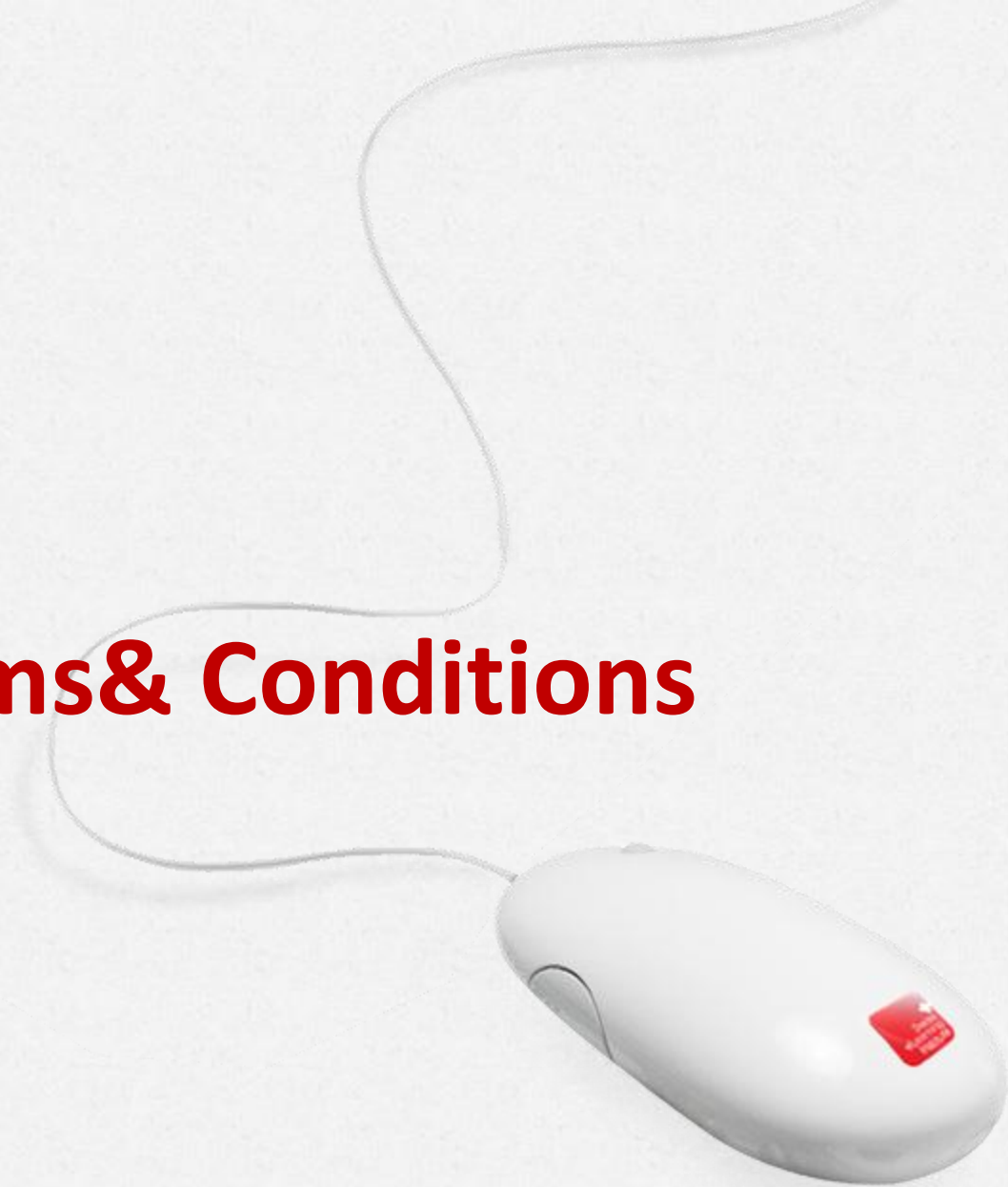
ACCESS

Login to

www.swisselearninginstitute.com and key-
in your details.



Terms & Conditions

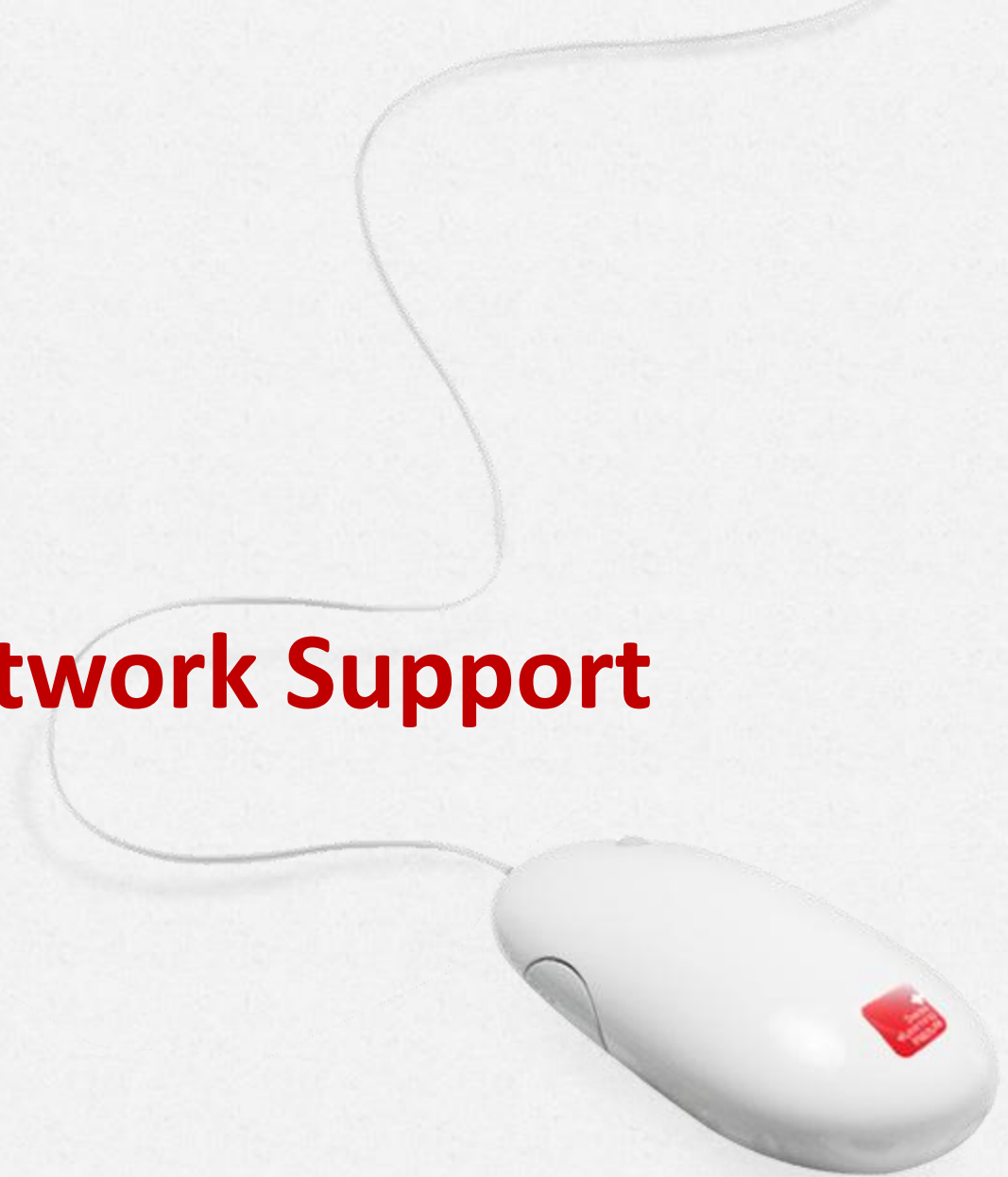




- Your Enrolment Date is the date you purchased your Swiss eLearning Institute course from your eStore.
- You must activate your course within twelve (12) months of your Enrolment Date.
- After you have activated your course, you must complete it within a twelve (12) month term.



Network Support





- FAQs
- Course Inquiries:
coursehelp@swisselearninginstitute.com
- General Inquiries:
info@swisselearninginstitute.com
- QNet Representative Offices

