



**EMPOWERING**  
**ENTREPRENEURS**

**COMPANY PROFILE**



**Arabic:** [www.qnet.net/ar](http://www.qnet.net/ar)

**Azeri:** [www.qnet.net/az](http://www.qnet.net/az)

**French:** [www.qnet.net/fr](http://www.qnet.net/fr)

**Bahasa (Indonesia):** [www.qnet.net/id](http://www.qnet.net/id)

**Burmese:** [www.qnet.net/my](http://www.qnet.net/my)

**Russian:** [www.qnet.net/ru](http://www.qnet.net/ru)

#### Local Websites

**QNET UAE:** [www.qnet.ae](http://www.qnet.ae)

**QNET India:** [www.qnetindia.net](http://www.qnetindia.net)

**QNET Singapore:** [www.qnet.com.sg](http://www.qnet.com.sg)

**QNET Philippines:** [www.qnet.net.ph](http://www.qnet.net.ph)

**QNET Malaysia:** [www.qnet.net.my](http://www.qnet.net.my)

**QNET Turkey:** [www.qnet.com.tr](http://www.qnet.com.tr)

#### Social Media

[www.qnet.net/qbuzz](http://www.qnet.net/qbuzz)

[www.qnet.net/facebook](http://www.qnet.net/facebook)

[www.qnet.net/twitter](http://www.qnet.net/twitter)

[www.qnet.net/youtube](http://www.qnet.net/youtube)

[www.qnet.net/flickr](http://www.qnet.net/flickr)

[www.qnet.net/slideshare](http://www.qnet.net/slideshare)

[www.qnet.net/googleplus](http://www.qnet.net/googleplus)

[www.qnet.net/pinterest](http://www.qnet.net/pinterest)

Instagram: QNETOfficial

#### QNET Apps

QNET Mobile

Qashout

QNET4U

# ABOUT QNET

QNET is one of Asia's leading direct selling companies offering a wide range of health, wellness and lifestyle products that enable people to lead better lives. QNET's business model has helped empower millions of entrepreneurs in more than 100 countries worldwide.

QNET's business is powered by e-commerce which allows us to offer our products and our borderless opportunity to customers and interested distributors known as Independent Representatives, around the world. Our portfolio of high-quality, life-enhancing products have been developed exclusively for QNET by international manufacturers.

At QNET, we are driven by two important philosophies: RYTHM and InService. QNET's Founders are profoundly inspired by the life and work of Mahatma Gandhi, a great leader, humanitarian, and activist. The teachings of Gandhi laid the foundation for RYTHM — Raise Yourself To Help Mankind. The idea of empowering others to succeed in order to be successful lies at the core of our business.

We advocate the concept of InService as an important characteristic of leadership. Our Founders have instilled a very strong culture of service above self, in both the employees and the network. We believe that serving others with humility is the true hallmark of a leader. QNET recognises that people are our greatest assets. Our distribution network's boundless energy is fuelled by a collective aspiration to achieve financial independence. We are dedicated to giving our IRs the tools and education they need to strengthen their understanding of our products and business model, and we are engaged in developing them on a personal level.

At QNET, we celebrate ethnic and cultural diversity. Our leadership team and employees are drawn from more than 30 different countries and our customers are present in more than 100 countries. We take pride in being the veritable United Nations of network marketing!

# DIRECT SELLING: HARNESSING THE POWER OF ENTREPRENEURSHIP



**Trevor Kuna**  
Chief Executive officer

The direct selling industry has been drawing aspiring entrepreneurs from all walks of life for over 120 years. The steady growth in yearly global sales figures show what a powerful industry it is, relying solely on word-of-mouth promotion, peer-to-peer sales, and network building. For generating an estimated USD 183 billion dollars in sales in 2016, it's sometimes hard to believe that direct selling is, for so many people, only their part-time business, or a complementary business to an entrepreneur's other business pursuits.

But the face of the industry has evolved with the generation of millennials who are driven by the concept of social entrepreneurship, extremely passionate about making a difference, and fond of the idea of freeing themselves from the 9-to-5 work lifestyle to achieve financial freedom. This has made the direct selling industry one of the greatest solutions to harness that power and passion. Becoming an entrepreneur through the direct selling industry is quite different from traditional business — it's a lot more engaging. It's a great opportunity to run a profitable business on a global platform, but it's also a great way to connect with like-minded individuals, uplift people, and build lasting and rewarding relationships.

QNET, for the longest time, has demonstrated qualities and core values that resonate with millennials who are the most connected, most savvy generation to-date. This is the strategic advantage QNET has, because creating a business today is as simple as using your smartphone to do so through our evolving e-commerce platform, and the brand new QNET Mobile App, that provides our distributors with the right tools to expand their business.

QNET also understands that the key to success in direct selling, as in any other business, lies in seeking out and listening to other people who are successful, learning their techniques, and incorporating them into your own business; and for this we provide regular professional and personal development, product trainings and events to help hard-working individuals build their own connections, convert prospects, and financially prosper.

To me, those who have at least attempted to become an entrepreneur deserve respect. It's hard to step out of the crowd to build something from scratch; the risk is huge and entrepreneurs are always bombarded with self-sabotaging 'what if' questions. QNET has joined forces with Direct Selling Associations and other respected organisations in the industry to make this part of their journey a little less difficult, and to show our commitment to their success.

Being able to rise above all the challenges that come with running a business is already something to be proud of, but we all know it takes far more than that to succeed. Good health and over-all wellness is key to becoming a successful entrepreneur and QNET continues to provide its Independent Representatives and customers with quality-assured products for everything you need for sustained health and wellness. Our products will ensure that what you put into your body and mind optimises your physical and mental well-being to help you transform your life and the lives of those around you.

**FOR 20 YEARS, WE HAVE SUCCESSFULLY EMPOWERED ENTREPRENEURS THROUGH ALL THESE EFFORTS IN OVER 100 COUNTRIES, AND WE WILL CONTINUE TO DO SO FOR DECADES TO COME.**

**EMPOWERED  
WOMEN  
CHANGE LIVES**



**Malou Caluza**  
Chief of Network Success

*Over the years, women have emerged from being in background roles to taking lead roles in many aspects of their lives.*

Whether she is a mother, a wife, a sister or an aunt, most of us have women in our lives who care, influence, and help shape us to become the person we are today. And then there are women who take the spotlight — women with acclaimed stories of hope and change. Women with noteworthy accomplishments in a corporate setting or those who simply excel in their field of interest.

Whether you have played your role in the background or the forefront, you have inspired people in many ways than you could ever realise. You are an empowered woman who is selfless, caring, and puts people around you first.

For us women, the concept of ‘caring for others’ has evolved from being an inherent desire to a constant need. Because of the myriad roles that we have to play on a daily basis, it is natural that we sometimes forget or intentionally skip our own needs. Our roles bring out our innate multitasking expertise which often puts us in challenging situations where our strengths are put to test, at the same time leaving us with no option but to come out of the situation gracefully. Our need to care for others has also inspired men to care for others in the same way. This is why we now have many inspiring leaders whose focus lies not on their own personal and overall growth, but the growth of their sales teams — the people that they empower. We at QNET understand this, and this is how QNET’s Absolute Living concept was born. Absolute Living is here to remind you to take care of your well-being first, so you can take care of others, the best way you possibly can.

To help us reach out and empower more people and improve their lives, QNET also offers the QNET Compensation Plan, a business opportunity designed for people from all walks of life, to help them take charge of their lives by using and selling exclusive, life-enhancing products to others and empowering them to do the same.

I encourage you, to not only personally take advantage of the benefits that the QNET Absolute Living offers, but to also share it with others. Experience the product benefits and business opportunities together, and build a community of empowered people who will change lives!



**EMPOWERING  
ENTREPRENEURS**

# CELEBRATING 20 YEARS OF EMPOWERING ENTREPRENEURS

What an exciting journey it's been!

For 20 years, QNET has been one of the most prominent Asian direct selling companies making waves around the world. With millions of satisfied customers and many more who have transformed their lives through our products, and our borderless business opportunity, QNET has left an impact in more than 100 countries around the world. We have enabled a diverse global community to rise through solutions that empower entrepreneurship and enhance lifestyles.

So many of you from around the world chose QNET because you wanted a better future for yourself and your families. You wanted to give your children a great education and a bright future. You dreamt of spending quality time with your family — memorable holidays, a wonderful home, a healthy, happy life. You dreamt of living a life filled with joy. You dreamt of the ability to have choices.

When you are clear about your WHY, you will be driven by your dreams. For 20 years we have been helping make your dreams come true. Giving you the tools you need, to succeed.

Our mission of RYTHM — Raise Yourself to Help Mankind, is not just a catchphrase. It is our mission. Our goal is to help you build a sustainable future so that you can contribute to your communities in a meaningful way.

At QNET, we help empower the entrepreneurs of today become an instrument of change tomorrow.



# GLOBAL BUSINESS LOCAL PRESENCE

QNET has spent the last two decades developing a global presence with millions of satisfied customers and distributors around the world. Our products and services are available to customers in more than 100 countries around the world. Our community of Independent Representatives span Asia to Middle East to Africa and Europe.

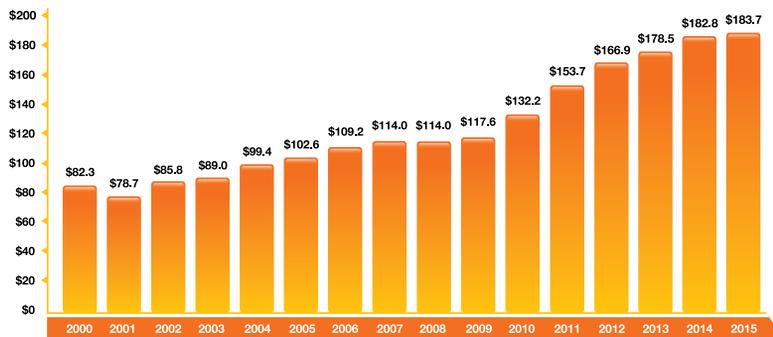
In fact, QNET has the distinction of being the first Asian direct selling company to have pioneered the industry in many of our key markets.

As the company's business continues to grow globally, QNET is actively localising operations in various countries to meet growing demand and to better serve the need of distributors in emerging markets. Localised operations provide tailored on-ground support, after-sales service, unique products customised for the market, and transactions in the local currency.

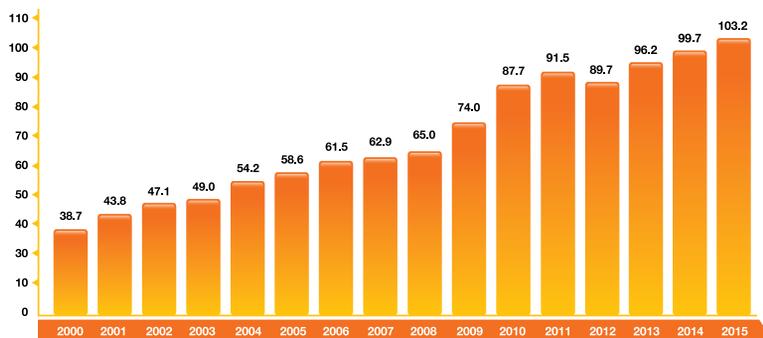
Additionally, in many key markets, QNET has partnered with local entities to establish an agency representation for the company. These agencies serve as support centres for our distributors in that country.

# THE DIRECT SELLING INDUSTRY

Worldwide Sales in Billions of U.S. Dollars



Worldwide Sales Force in Millions of People



Global Direct Selling — 2015 Retail Sales. Published 3 June 2016.  
Latest figure from World Federation of Direct Selling Associations. [www.wfdsa.org](http://www.wfdsa.org)

*Direct selling is a growing and exciting industry that provides companies an alternative channel for the distribution and sale of products and/or services directly to customers, away from a traditional retail location.*

*The rise of the emerging middle class, technological innovations and a relaxing of restrictions on capitalism has triggered a major growth in this industry. As more people begin to discover the benefits of a free market economy, entrepreneurship through direct selling has continued to flourish.*

# UNDERSTANDING THE DIFFERENCE

It is important to note that the direct selling industry is sometimes portrayed in a way that is misleading and erroneous. Often, genuine companies are bracketed with pyramid schemes that are fraudulent in nature. Pyramid schemes continue to harm consumers across the world, and the media hype over these scams has led to increased scepticism. Some of that scepticism has been unduly extended to direct selling.

QNET is known for its advocacy of direct selling and the need for legislation to regulate the industry in emerging economies. Direct selling deserves to be protected by international governments as it offers many well-documented benefits to the economy.

- **The direct selling industry generated an estimated USD 183 billion in 2016 (WFDSA Report 2017)**
- **Approximately 107 million people involved as distributors either part-time or full time**
- **Direct selling has helped address challenges arising from unemployment by encouraging micro-entrepreneurs**
- **Direct selling has empowered many women in developing countries to become economically independent**

While there are many advantages of this industry, consumers are often misled by unscrupulous businesses due to lack of awareness. There are a few simple ways in which consumers can protect themselves from being taken in by pyramid schemes. It is important to remember, **direct selling is not a get-rich-quick scheme**. It is a tough business, one that requires a significant investment of time and effort. Here are the key distinguishing factors:

- Direct selling companies, unlike pyramid schemes, deliver high-quality, legitimate products and services and dedicate their resources to finding consumer products that are appealing, useful, and valuable. Take for instance, a company like QNET, that offers more than 30 product brands spread across eight different categories.
- Legitimate direct selling companies have restrictions in their compensation plan. They limit the number of people who can earn a commission through sales. In a pyramid scheme, there may be many people involved with distributing products — but only the person at the top is likely to see any income.
- Reputable direct selling companies do not offer commissions based on recruitment. A genuine direct selling company rewards people for promoting products. In a pyramid scheme, there is no financial return unless other people are successfully enrolled. With QNET, the only way to earn an income is through sale of products.
- Respectable direct selling companies offer their marketers solid training programmes. Companies that actually care about the success of their distributors will invest in professional development opportunities for those distributors. QNET offers a number of online and offline training programs around the world to help our Independent Representatives understand not just our business and our products, but also to teach them skills related to building a business.
- Direct selling companies have proper policies and procedures in place, and clear codes of ethics. They aim to achieve long-term growth and prosperity by fostering a culture of ethical marketing. The same is not true of pyramid schemes, which are dishonest by their very definition. QNET has clearly documented regulations and follows a strict code of conduct endorsed by the Direct Selling Association in several countries.

# HONOUR ROLL

## Industry Memberships



## Corporate Recognition



# QNET



## Logistics & Proprietary IT Infrastructure



## Industry & Professional Events



### INDUSTRY MEMBERSHIPS

- Direct Selling Association of UAE (DSA UAE)
- Direct Selling Association of Malaysia (DSAM)
- Direct Selling Association of Indonesia (APLI)
- Direct Selling Association of Singapore (DSAS)
- Direct Selling Association of the Philippines (DSAP)
- Business Ethics Institute of Malaysia (BEIM)
- Hong Kong Health Food Association (HKHFA)
- Health Supplements Industry Association of Singapore (HSIAS)
- Digital Commerce Association of the Philippines (DCOM)
- Health and Dietary Supplements Association of the Philippines (HADSAP)

### CORPORATE RECOGNITION

- Winner of Sitecore Experience Award for Best eCommerce Experience (2016)
- Best Companies to Work For in Asia Award by HR Asia (2015–2016)
- CaseTrust-DSAS Joint Accreditation for Direct Selling Businesses for Good Business Practice (2015)
- APAC Contact Centre World
  - Gold Winner, Best Small Contact Centre (2013)
  - Gold Winner, Best Small Contact Centre (In-house) (2012)
  - Gold Winner, Best Customer Service Executive (2012)
  - Certificate in Best Practices (2011)
- Asia Pacific Customer Service Consortium
  - Global Support Services of the Year (Direct Marketing) (2012)
  - Integrated Support Team of the Year (Direct Marketing) (2012)
  - Best Use of Knowledge Management of the Year (Direct Marketing) (2012)
  - Contact Centre of the Year (Merit) (2012)
- The Internet Show E-Commerce Website Awards – Finalist (2011)
- Obtainer Worldwide Direct Selling Awards
  - Best Trainer (2011)
  - Best Team (2011)
  - Brand Marketing (2010)
- Networking Times Master Networker (2011)
- Recognition as one of the leading direct selling companies in Indonesia, by DUIT! entrepreneur magazine (2010)
- CaseTrust (Storefront) accreditation for Good Business Practices (2009)
- Caring Company Award by Hong Kong Council of Social Service (2011-2016)

### LOGISTICS AND IT INFRASTRUCTURE

- New QNET eStore built on award-winning Sitecore platform
- Omnichannel Automation
- PureStorage – next generation storage
- World-class data centres in Hong Kong and Malaysia
- Enterprise Systems – SAP (ERP) and Microsoft Dynamics (CRM)
- Logistics hubs use Sales Order Management Systems (SOMS)
- VeriSign SSL & EVSSL security protocols
- CyberTrust Security accreditation
- Mobile apps, platforms, and m-commerce
- 2FA security employed
- QNET's web and mobile sites certified by TrustArc



# OUR STORY

A small group of people from different parts of the world, led by a young Malaysian business major and a Filipino martial arts expert, were brought together by a twist of fate in the vibrant city of Manila in the Philippines in the late 90s.

In the mid-90s, Vijay Eswaran and Joseph 'Japa' Bismark, two young men from drastically different backgrounds came together in business and friendship. Having found reasonable success in network marketing with an American company that was doing extremely well in the Philippines, the two joined forces; their group, which was called the V Team, and consisted of bright, motivated, and talented men and women, soon became the largest revenue earner for the American company.

At one point, they realised that the American firm was being dishonest with them and, after all efforts to rectify the situation failed, the V Team and a few of their leaders sat around Vijay's kitchen to discuss the next steps. About 1,500 people who had believed in the V Team leaders had joined the team. What were they going to tell them? The easy way out was to tell them what the American company owners did and wash their hands off any culpability.

However, they did not choose the easy way out. With the fate of thousands of their team members at stake, and a liability in excess of USD 250,000, the two young men along with their core team members made a bold and crazy decision to start their own company, with the sole purpose of looking after the interests of the people that had trusted them and put their life savings into their hands.

On that fateful day in September 1998 at the Philippine Stock Exchange Centre (formerly Tektite Towers) in Manila, Philippines, the company today known as QNET was born.

And as they say, **'The rest is history.'**

# MILESTONES

**1999**

QNET redefines the direct selling industry by being one of the first Asian companies in the industry to embrace e-commerce. Product portfolio expands to include luxury watches, jewellery, collectible coins and numismatic medallions.

**2001**

The company secures a landmark deal for official marketing rights to the 2002 FIFA World Cup Korea/Japan coin programme. QNET is also appointed by the Food and Agriculture Organization of the United Nations (FAO) as an exclusive worldwide agent of the FAO Gold Coins Programme.

**2002**

QNET launches its QVI Club brand of holiday packages and subsequently partners with one of the world's leading providers of products and services in the travel and leisure industries.

**2004**

QNET, through RYTHM Foundation, plays an active role in relief operations throughout countries affected by the December 2004 Asian tsunami.

**2005**

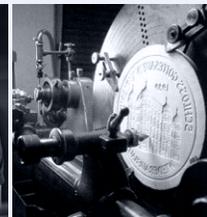
QNET-sponsored CIMB Team QI-Meritus is officially confirmed as Champion of the 2007 Formula BMW Asia Series in Shanghai, China.

**2006**

The company acquires CIMIER, a Swiss watch manufacturer in Zug, Switzerland, allowing 100 per cent in-house design and manufacture of the Bernhard H. Mayer® luxury product line.

**2007**

QNET is honourably appointed as a licensed distributor of the Fédération Internationale de Football Association (FIFA) commemorative coin programme for 89 countries.



**2008**

QNET becomes the key sponsor and partner of the Qi-Meritus Mahara team in the first annual GP2 Asia Series 2008.

**2009**

The company becomes the Official Direct Selling Supporter of the Asian Football Confederation (AFC) Champions League (ACL) for the 2009-2012 season.

QNET introduces more revolutionary products with the home care product line, including the HomePure 7-Stage Water Filtration System.

**2010**

QNET signs historic long-term partnership with Virgin Racing as the official Direct Selling Supporter of Virgin Racing for the F1 World Championship.

QNET begins operation from Qi Tower, QNET's own building in Kuala Lumpur, Malaysia.

**2011**

QNET expands its consumable product lines with new personal care, home care, and nutritional supplements. This push is also reflected in NSF certification for HomePure products. NSF international is an industry accreditation that certifies the products' exemplary standards.

**2014**

QNET becomes the Direct Selling Partner of Manchester City Football Club, the 2013-2014 Barclays Premier League Champions.

**2015**

QNET launches Q10, its new super hybrid Compensation Plan that allows for 10 ways to earn.

**2016**

QNET is named the Title Sponsor of the 4<sup>th</sup> Asian Men's Champions Trophy hosted by the Malaysian Hockey Confederation.



**2017**

QNET announces Ivorian Olympic Taekwondo Champion Cheick Sallah Cissé, as Brand Ambassador.

QNET is named the Official Broadcast Partner of the 17<sup>th</sup> International Indian Academy Awards (IIFA).

**2018**

QNET is named the official direct selling partner of Total CAF Champions League, Total CAF Confederations Cup, and the Total CAF Super Cup.



# PROFESSIONAL MARKETING



Essential to the QNET business is the adherence to, and promotion of, professional marketing practices. At QNET, this is considered the most important aspect when conducting business dealings and in the behaviour of our Independent Representatives (IRs). QNET has a publicly available Code of Ethics, which all IRs are required to understand and accept upon joining the business. The QNET Code of Ethics explains proper conduct of business for IRs to practise, and forms part of the QNET Policies & Procedures and all other binding regulations and agreements currently in place. Additionally, QNET encourages all IRs to obtain and observe the Code of Ethics that has been provided by any Direct Selling Association (DSA) in their respective countries if and where applicable.

In an industry that has often been wrongly associated with unrelated, unsustainable marketing schemes and has been misunderstood due to a lack of legal framework in some countries, QNET strives to be a beacon of transparency and legitimate operations no matter where it does business. QNET requires all its IRs to adopt a consistent and professional attitude at all times.

Our pledge to contribute to the growth of the direct selling industry is by developing smart, professional distributors who can serve as role models to others.

# OUR BUSINESS OPPORTUNITY



QNET's products are designed to help people live healthier and improve their lifestyle and livelihood. In addition to providing quality products, our customers can also take advantage of the direct selling business opportunity offered, by promoting our products and services to others.

Our world-class products are complemented by a dynamic compensation plan that rewards customers for using our products and services, and also promoting them to others.

A sustainable business with the lasting power of residual income is within reach for every QNET IR who develops and practises the disciplines of Refer, Repeat, Rise, and Retain.

## REFER

Use QNET's products and refer them to others and build your sales team. Regularly promoting products through referrals is a discipline and practice that will build the foundation for the long-term growth and sustainability of your business.

## REPEAT

Be a product of your product. Our consumable products are great for maintaining your health and wellness through regular use. Make sure to repeat your order for long term benefits. Create a culture of repeat usage in your team to earn true residual income.

## RISE

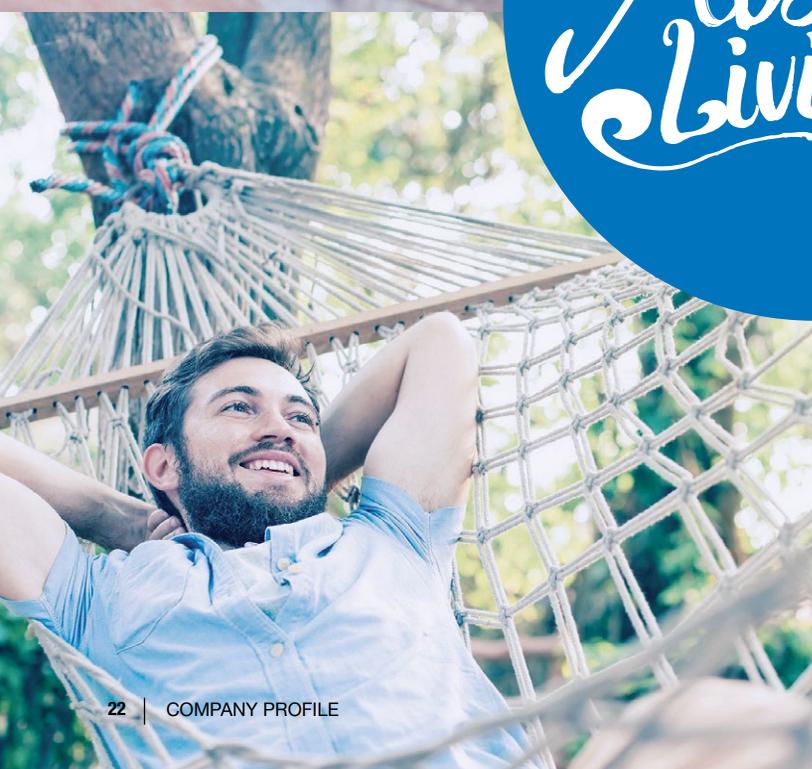
You rise in stature, and wealth as you advance in QNET Achievers' Club ranks. Do not underestimate the importance of setting and achieving goals through this Rank Advancement platform.

## RETAIN

Retain the success that you and your sales team have achieved to ensure a sustainable and solid business that will help you lead more people to the incredible benefits that one can achieve through product sales!



# Absolute Living



# ABSOLUTE LIVING



**MODERN LIFE HAS MADE IT POSSIBLE FOR US TO ENJOY A LIFESTYLE OF INCREASING CONVENIENCE. EVERYTHING IS ACCESSIBLE AND AVAILABLE AT OUR FINGERTIPS. BUT THIS LIFESTYLE COMES AT A PRICE — MENTAL STRESS, LIFESTYLE AILMENTS, LACK OF QUALITY TIME.**

As we lead our fast-paced lives, we subject ourselves to all kinds of pollution, unhealthy diet, sedentary lifestyle habits, and stress. As a result, our physical and mental health suffers, and this takes a toll on all aspects of our lives.

Fortunately, it's not too late. There is still time to take control and start living better — by shifting to a more balanced lifestyle that embraces a more positive and proactive approach to health and wellness.

This is the QNET concept of **Absolute Living**.

QNET's products and services have the overarching goal of making complete well-being accessible to all. When you start using our products, we help you achieve a balanced life with a healthier body, mind, and spirit.

Proactively take care of your physical health with natural food supplements that protect you at the cellular level; care for your skin with our personal care products designed to suit your diverse needs, protect your home and your family with our world-class air purifiers and water filtration systems; enrich your mind by enrolling in top-notch online education courses and trainings; and enjoy exciting holiday packages that allow you to reconnect with yourself, your loved ones, and the world around you. At QNET we have something for everyone.

And that's only the beginning. Your journey with QNET is one where you learn to take charge of your well-being and cultivate strong relationships with people from all walks of life.

With QNET's products and services, you not only unearth a new approach to health and wellness — you discover a whole new YOU.



# OUR PRODUCTS



Through stringent quality controls and working with top researchers, scientists, and manufacturing facilities in each field, QNET offers a wide range of lifestyle and wellness products that have proven their appeal to people around the world. From personal care, nutrition, home care, and body and water energisers, to jewellery, watches, online education and holiday packages, QNET has worked hard to ensure it offers variety, thoroughly quality products featured under exclusive and premium brands.

# QNET

# QNET



# WORLD-CLASS SUPPORT



At QNET, customer service excellence is more than just a philosophy. It is who we are. A dedicated team of professionals focussed on one goal — to provide world-class service from the heart. Our team of highly trained support specialists speak your language and work in your time zone.

Our award-winning Global Support Centre (GSC) serves our multicultural Independent Representatives in 12 languages: Arabic, Cantonese, English, French, Hindi, Bahasa Indonesia, Mandarin, Bahasa Melayu, Persian, Russian, Tamil, Turkish, with more being added all the time.

*The people behind the marketing, advertising, and promotion of QNET materials, the researchers and developers of QNET products, and the people behind the company's strategy and direction are all highly qualified and experienced professionals. Stringent recruitment standards are in place to ensure the corporate ranks are staffed with talented and motivated experts in their respective fields. These people are familiar with the direct selling industry and work closely with all areas of the business to ensure synergy throughout the company and its network, while maintaining the high-quality resources provided to IRs.*



# CORPORATE SUPPORT



# LOGISTICS

With e-commerce fuelling the growth of our business globally, QNET recognises the importance of enabling a seamless product fulfilment operation. QNET's products are shipped from six international hubs serving specific regions, comprising over 50,000 sq. ft. of warehouse space. Our warehouses are supported by an advanced warehouse management system (SAP) and ship approximately 50,000 products per month to more than 100 countries worldwide. Also, our logistics operations include 100% quality checks for both inbound and outbound shipments.



## Global hubs:

- 1. MALAYSIA**
- 2. TURKEY**
- 3. INDIA**
- 4. UAE**
- 5. NETHERLANDS**
- 6. TOGO**



Information from QNET's Integrated Logistics System is synced into the Virtual Office of all Independent Representatives, allowing them to track their shipment online in real time.

QNET also engages approximately 40 stockists around the globe to help customers pick up their products at the location closest to them.

# INFORMATION TECHNOLOGY

*Early in its history, the company was recognised by Microsoft as being one of the early adopters of e-commerce, and has since remained at the forefront of information technologies. Today, QNET continues to prove itself a pioneer in online network marketing and direct selling.*



## WHAT IT MEANS TO YOU

An advanced technology infrastructure is integral to support, enable, and enhance the QNET business. The QNET website averages thousands of daily unique visitors and millions of daily page views. The mobile friendly website ([www.qnet.net](http://www.qnet.net)) is available in multiple languages and is also the gateway into QNET's e-commerce portal as well as the business centre for IRs, known as the Virtual Office.

QNET also offers mobile applications for business, and customisable personalised websites for IRs, which enable our dynamic independent representatives to do business from anywhere and on-the-go.

## SECURITY AND PERFORMANCE

As an e-commerce driven company, we are responsible for the personal data of millions of customers and we take this responsibility very seriously. The technology that supports our eStore and Virtual Office is backed by a firm commitment to performance and security.

We have achieved the rigorous TrustArc privacy seal for our online data management system including mobile web. TrustArc certification is a signal to you that we safeguard all personal information and value your online privacy.

Our data centres are protected behind three tiers of security architecture including denial of service (DDoS) protection to provide the scalability, security, and fault tolerance necessary for QNET's enterprise-level global e-commerce platform.

Additionally, inbuilt load balancing and infrastructure redundancy ensure maximum availability, so that you can rest assured its always business as usual at QNET.

# VIRTUAL OFFICE AND ESTORE

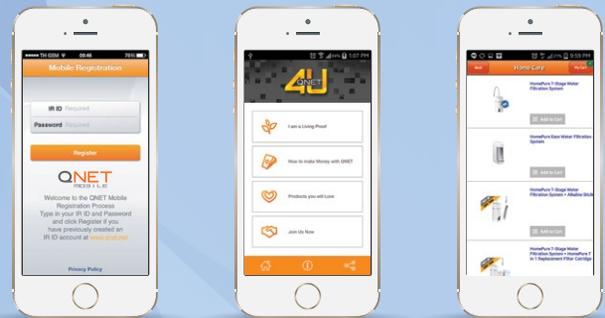
IRs organise, control and monitor their business through QNET's Virtual Office, a continually evolving online dashboard within a secure environment for business transactions, network interaction, business and product trainings and communication with the company. The QNET eStore is located within the Virtual Office, while the QNET Retail eStore is found through the company's public website. Both feature progressive e-commerce functionalities and intelligent usability, as well as all-you-need-to-know product information pages and multimedia downloads, including multilingual brochures, videos, training presentations, product evaluations, testimonials, and more.

IRs can view their genealogy and commission reports, keep track of their transactions, receive important updates and announcements about the business and its products, shop in their own eStore, download valuable Training Tools and purchase essential Business Tools, all in the one user-friendly, online hub. The QNET Virtual Office and eStore are both powered by one of the most secure e-commerce platforms in the industry.

Your Virtual Office and eStore are available in Arabic, Bahasa (Indonesia), English, French, and Russian.

# MOBILE PLATFORM AND APPLICATIONS

A full featured mobile site and dedicated mobile apps including QNET Mobile, Qashout, QBuzz, QNET Tools, and many more, provide on-the-go access to all things QNET. Stay on top of your QNET business, products and services anywhere and everywhere. Our mobile site and downloadable apps ensure QNET IRs are equipped with the mobility and the tools they require for their business.

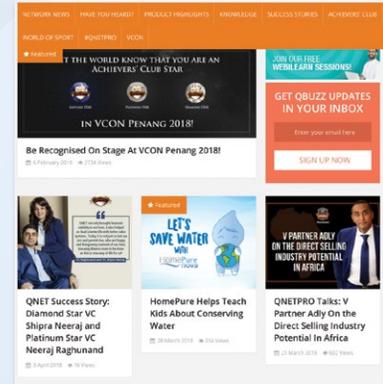


# WWW.QNET.NET

Our website equips IRs, prospects, and the general public with information about QNET, our products, and the QNET business opportunity. The website can be utilised as a complete online product portfolio with detailed information about product benefits, applications, and key features. We also make marketing tools available for download to provide you with information you can use offline. The QNET website serves as the primary prospecting tool for our business.

To help you stay updated with everything that's happening in the world of QNET, we offer an official blog — QBuzz, which acts as The Voice of QNET. QBuzz is updated weekly with news, event coverage, product knowledge, expert authored articles, testimonials, business success stories and so much more!

Visit [www.qnet.net/qbuzz](http://www.qnet.net/qbuzz)



VTube+ is an interactive online video community dedicated to network marketing. Here you can watch informative videos featuring the best in the field; relive the greatest hits from historic networking events; and best of all, be part of the online revolution by sharing your own videos and establishing your own dynamic presence in this industry.

Discover amazing content, browse through thousands of channels, and connect with millions of people from around the world.

Download the app available on Google Play and App Store.

Visit [www.the-v.net/vtube](http://www.the-v.net/vtube)



# TRAINING AND BUSINESS TOOLS

In the Virtual Office, QNET offers an array of multimedia presentations, videos, how-to-manuals, brochures, and many other digital tools that are all designed to help our IRs understand the business, our products, professional marketing practices, and various other QNET services.

QNET provides these materials in multiple languages to help IRs understand, utilise and capitalise on their business. Some of these tools include:

- Starter Kit
- Company Profile
- Product Guides
- Product Videos
- Product Presentations
- Business Presentations
- Downloadable Policies & Procedures (P&P)
- Compensation Plan Presentations
- IR Business Card
- *aspIRe* Magazine (Official QNET Magazine for IRs)
- *The Club* Magazine (Official Achiever's Club Magazine)



# PRODUCT TRAINING



Understanding a product is essential to being able to successfully sell and promote it. QNET conducts regular, intensive, and valuable product training programmes around the world, with experts on hand to answer any questions to make sure IRs fully understand the products they are using and promoting to others.

Our experienced Product Training Team also distributes informative presentations to IRs to keep them abreast of the latest product information and resources. Our product trainers travel the world to share their knowledge of QNET's unique products to help empower our IRs with knowledge that is practical essential and rich with benefits.

# BUSINESS SOLUTIONS

The QNET Business Solutions Team is constantly on the road! This team helps establish the right infrastructure and support systems in our key markets.

The aim of the Business Solutions Team is to create a QNET business-friendly environment for our IRs to help them grow their business. The Business Solutions Team helps the company in establishing an on-ground presence in regional markets through representative agent offices to enable IRs to have physical contact with customer and product support.





LIMITLESS

One of the most important tools for the QNET business is regular training and events provided by its partner organisation, The V.



# EVENTS AND TRAINING PROGRAMMES

The V is an international marketing, training, network development and management team, composed of successful, self-made leaders in the business. The V comprises world-class speakers and trainers who have the experience, the know-how, and the ability to effectively communicate how to advantageously build a direct selling business.

The V conceptualises, organises, and manages developmental activities through training, events, and strategic communication with the IRs on a global scale.



# OUR SUCCESS STORIES

*The statements expressed within this section are the personal opinions of the users. Results from usage of QNET products may differ depending on the user and QNET does not take responsibility and liability for the claims appearing in these testimonials.*



## FOFANA AMARAL

After my education in Côte d'Ivoire, my father sent me to India to do my MBA. There I made friends with people from different countries and one of them told me about QNET and how it could help me achieve my dreams. The whole intention of going to India was to get a degree which would lead me to a good job and, ultimately, a better life; so when I heard about QNET I knew it was made for me. When my father learnt about me joining QNET, he was furious! He sold his land and spent so much money to send me to India to study and, here I was, telling him I was going to do this for the rest of my life instead. But because he saw passion in my eyes, he never said anything. Today, he is my biggest supporter and is immensely proud of my achievements. When people ask him, "Do you know QNET?" he replies with pride, "Do you know the man who brought QNET to this country?" Everything is possible. Today, I have more confidence in myself and I design my own future. All I need is to decide what I want, work hard at my goals and I can achieve anything.



## KAVITA SUGANDH AND SACHIN GUPTA

The two most important things we have come to value in this journey with QNET are the personal growth and the warrior mindset. We consider both to be an asset. In my opinion, the material benefits you get out of the direct selling business are not as important as the person you evolve into, in the process of achieving success. We had to build ourselves to build the business. We followed the fundamental principles of QNET's building programme, stuck to our dreams, and kept on giving it our 100 per cent. And today, we have a global family of entrepreneurs who we train and mentor, and take pride in their success.



**AINASH ZHUMADILOVA**

Seven years ago, when I first joined QNET, just like any networker, I had to put in all my time and energy into building it from scratch. Despite all my hardships and the rejections that came along, I did not want to give up because I couldn't think of betraying myself or giving up on my dream of becoming a successful entrepreneur. QNET taught me that if you set your own goals, it's easier to achieve success going step by step instead of taking any shortcuts. I believe that this is the reason I now have what I have. Rejection was really hard. However, over time, I realised that it gave me strength. The more failures I faced, the more I learned, and every time I came one step closer to becoming a professional networker. I firmly believe that this is an industry that does not differentiate between women and men because it's a business that everyone can do, and is solely based on your performance and efforts. QNET allowed me to take a look at the life I had, and it gave me an opportunity for a fresh start where I could make changes I wanted to make towards a better future, for both myself and my family.



**KALAI MANIKAM**

I have been drinking two cups of Qafé ever since it launched back in 2016. Lucky for me, I like my coffee black; no milk and no sugar. At first, I drank it because I needed to try the product myself to be able to sell it as part of my business. I loved the taste of Qafé so much that I started consuming it every single day. I work out regularly for a balanced lifestyle but I realised that Qafé started to help me with maintaining my weight. Being a foodie I used to find myself gaining weight really fast but that hasn't been an issue ever since I started drinking Qafé. I can see a clear difference if I don't drink it for a few days; I feel heavier and lethargic. When I drink Qafé every day my clothes fit me perfectly. The best gift Qafé has given me is the ability to Live Absolutely – wear nice clothes, work harder, relish good food, and have more energy to enjoy my free time with my loved ones.



**YASIR KHAMIS**

Coming from the Middle East, like most people from this region, I lived all my life extremely concerned about the quality of water I consume. And where I come from, we have the lowest levels of water resources available. This is what made me buy the first HomePure that QNET launched and I am a proud promoter of the product to everyone around me because you can actually taste and see the difference in the water once it is filtered. I have been using HomePure for four years now and I think it's the best for my health. I recently upgraded to the HomePure Nova and I love this product even more because to me the water now tastes better than bottled mineral water. The technology of the HomePure Nova and the certification it has received allows me to blindly trust the water I drink every day and I feel more hydrated than when I drink water that is not filtered by HomePure.



**CYNTHIA NILAM**

I have always been conscious of the way I look, be it my dressing or outer appearance; I always want to look my best no matter what. But after all the hard work you do, being a full-time networker definitely takes a toll on you mentally and physically. There's inevitable fatigue and it sometimes shows on your skin. The amount of hardships can be tiring, and reaching that next goal requires a lot of effort and energy. Through it all, my secret has always been the Chi Pendant, now Chi Pendant 3, and EDG3. This super duo has been caring for me every single day, thanks to them I am always ready to go 100 per cent. I feel energetic when wearing the Chi Pendant, and it keeps me mentally focussed, I work sharper and feel more energetic – even more than the younger me. Stress leaves its marks and people who are stressed age faster. Well, not me. After consuming EDG3 daily my skin feels more firm and looks as if it's glowing from within. It also allows me to recover faster from long and hard days of work. It's as if I found my fountain of youth with LifeQode EDG3 and the Amezcua Chi Pendant.

# RAISE YOURSELF TO HELP MANKIND

At the heart of QNET lies a strong purpose. Anyone who has been a part of the company, either as an employee or an Independent Representative, knows that the common philosophy that binds us is the concept of RYTHM – Raise Yourself To Help Mankind.

Our Founders have always advocated the need to work for a common purpose beyond money. They believe that money is primarily a tool that must be used to raise peoples' lives and make a lasting impact. These ideals have grown to become the lifeblood of the RYTHM Foundation and its Malaysian chapter, the Vijayaratnam Foundation. Both Foundations serve as the implementing partners for QNET's philanthropic initiatives.





QNET works closely with RYTHM Foundation on a number of projects in developing countries to make a difference in the communities in which we operate. Be it working with special needs children, supporting homes for the disabled, funding hospitals for cancer treatment and heart surgery for children, mentoring adolescents from low income families, and much, much more, QNET believes in not just writing a cheque but getting involved and working towards sustainable change. QNET IRs around the world work hand in hand with us to help make a difference in their communities.

All our projects are focussed on the following areas:

- **CHILDREN WITH SPECIAL NEEDS**
- **COMMUNITY DEVELOPMENT**
- **COMMUNITY WELL-BEING**



## KEY INITIATIVES AND PARTNERSHIPS IN RECENT YEARS:

- **Taarana**, which means 'awakening' in Sanskrit, is a centre for children with special needs established by the Vijayaratnam Foundation in Malaysia. The school is the only one of its kind offering a variety of courses and educational facilities for young children between the ages of six and sixteen, who face different types of development delay disorders. Employees and Independent Representatives of QNET have contributed generously to Taarana so that the school can continue to progress and provide more specialised services to these children, helping them live more normal lives.
- **The PITCH!**, a contest launched in 2012, called for IRs to pitch ideas that would make a difference in their communities and win a grant of USD 10,000 for the chosen projects. Winning projects were chosen from Uganda, Egypt, and India.



# OTHER INITIATIVES



- Partnered with Avalokitesvara Trust to set up 14 RYTHM Libraries in the remote region of Ladakh in India, for children with no access to proper education facilities
- Support for Akshaya Trust in Madurai, India and the construction of Akshaya Home started by CNN Hero Narayanan Krishnan to feed and shelter the homeless
- Charity Walk in benefit of the Ocean Road Cancer Institute (ORCI) in Tanzania
- Partnership with the Rashid Centre for children with disabilities in the UAE
- Sponsored the Mater Heart Run for raising funds for children suffering from rheumatic heart disease in Kenya
- Supported the My Heart Astana marathon in Kazakhstan to recognise the 15th anniversary of Astana City
- Footprints, an ongoing mentoring programme that pairs our employees and IRs with children from underprivileged backgrounds and orphanages, carried out in countries like Malaysia, Singapore, Hong Kong, and the Philippines
- Ramadan food bags for the poor and homeless in Egypt during the holy month of Ramadan
- Sponsored a concert by children with special needs in Almaty, Kazakhstan
- Support for the United Nations World Food Programme
- Support for the Children's Cancer Hospital Egypt 57357, a hospital for children with cancer in Egypt and Africa, that provides free cancer treatment and medical support
- Support towards rehabilitation and disaster relief for victims of Typhoon Ondoy (Philippines), Padang Earthquake (Indonesia), Monsoon Flooding (Pakistan), and the 2004 Tsunami (Southeast Asia)
- Donated survivor kits to flood victims in the wake of the devastating Myanmar floods in 2015
- QNET contributed to the Tamil Nadu Chief Minister's Relief Fund at the International Indian Film Academy (IIFA) Awards 2016 for the benefit of the Chennai flood victims
- Datin Sri Umayal Eswaran, in collaboration with Kalpana Dance Theatre, presented MAHAMAYA, an exquisite, traditional dance performance to raise funds for Taarana, a school for children with special learning needs
- Established a series of Maharani Camps along with one Learning Lab in Malaysia which helps nurture strong personal foundation in young girls between 11 and 16 years of age through lessons in life skills, and tuition classes
- Constructing a primary school for the Zaba Aye Education Monastery School in Myanmar

# SPORTS SPONSORSHIPS



MANCHESTER CITY

QNET

OFFICIAL DIRECT SELLING PARTNER





**DREAM.  
PERFORM.  
ACHIEVE.**

**Cheick Sallah Cissé**  
QNET Ambassador  
Cote d'Ivoire  
Olympic Champion



-  **Olympic Games**  
2016 - Rio De Janeiro 80 kg
-  **African Games**  
2015 - Brazzaville Welterweight
-  **African Championships**  
2015 - Port Said Welterweight
-  2014 - Tunis Welterweight
-  **Universiade**  
2015 - Gwangju Welterweight

# PLAY ABSOLUTELY WITH QNET

JOIN US IN CELEBRATING THE #QNETCITY ERA.

## DREAM. PERFORM. ACHIEVE.

1. COMMIT TO A DREAM. MAKE THAT DECISION.
2. REGULARLY AND CONSISTENTLY IMAGINE ACHIEVING IT.
3. TURN THE DREAM INTO SPECIFIC, FOCUSED GOALS.
4. ESTABLISH A STEP-WISE ACTION PLAN TO MAKE IT HAPPEN.

Dream. Perform. Achieve. That's the formula to success, whether in business or in sports. At QNET, we recognised early on the synergy between our business and sports. We believe that people are at their strongest when they work as a group, just as in a sports team. To win, we assemble the best players, train very hard, formulate specific strategies, outdo our opponents, and continuously improve our skills and knowledge of the game.

Hence, it is natural that we build strategic partnerships with sporting events to help us build our brand.

## QNET AND MANCHESTER CITY A LEAGUE OF ITS OWN!

Football is a passion, a way of life, a religion for many. It's an all-engulfing game that has you on your toes, biting your nails the entire 90 minutes, wrapped up in the tension of hoping your team will score. It's an indescribable experience, cheering for your team, singing the anthem you cherish, wearing the shirt of the team you have supported as long as you can remember.

In 2014, QNET securely marked its place in the sporting world with its historic move into the realm of football, the world's most watched sport. QNET's role as the Official Direct Selling Partner of Manchester City Football Club is its most high-profile sports sponsorships ever.

The team's journey to the top has been one of commitment, focus, and team work – traits that we admire and endorse at QNET. Manchester City's focus on giving back to the community through football mirrors our own philosophy of RYTHM (Raise Yourself To Help Mankind), through which we seek to empower people to better their lives and help others do the same.

Through this partnership, QNET's goal is to link the excitement of football and the passion of the fans to the thrill of direct selling and the drive of QNET's Independent Representatives.

## THE CONFEDERATION OF AFRICAN FOOTBALL — A NEW ERA BEGINS

Nothing beats the adrenalin rush as you hear the sound of cheering crowds, the chorus of chants, and the thrill of watching your teams battle it out on the field. Get ready to celebrate your favourite sport with QNET as we become the official sponsor of three major African-club league championships: The CAF Total Confederation Cup, the CAF Total Champions League, and the CAF Total Super Cup!

Tune in to the games of all three tournaments in 2018 and 2019 and celebrate the joy of Football with QNET!

The Confederation of African Football (Confédération Africaine de Football) is the administrative and controlling body for African association football. CAF represents the national football associations of Africa, runs continental, national, and club competitions. CAF is the biggest of the six continental confederations of FIFA.

## CHEICK SALLAH CISSÉ, QNET BRAND AMBASSADOR

In 2016 Summer Olympics, a young Taekwondo professional won the very first Gold medal for his country, Côte d'Ivoire and created history. Cheick Sallah Cisse inspired an entire nation and became a role model in not just his home country, but also neighbouring countries in the region. In 2017, QNET was delighted to welcome him as our newest Brand Ambassador.

His powerful story of hard work, grit, and determination resonated with QNET's own values. Cissé's commitment, passion and a burning desire to succeed are values QNET advocates to our own Independent Representatives looking to build a business and a future with us.

"I am really thrilled to join the QNET family, a dynamic company that caters to everyone who wants to embrace new challenges. This is really important to me as I worked so hard to become the first Ivorian to win the gold Olympic medal for my country. My dream is that all young Africans understand that nothing can be achieved without passion and hard work," says Cissé.



## PAVAN RAVISHANKAR, RACE DRIVER

Echoing QNET's emphasis on achieving dreams through commitment, focus, hard work and dedication, the sponsorship deal with young Singaporean race driver, Pavan Ravishankar is the latest endorsement of a young dedicated talent that is bent on seeing his dreams become a reality.

Pavan has joined the Asian Formula Renault Series, a 12-round single seater car race organised in China, South Korea, and Thailand. He is now eyeing the highly renowned FIA F3 Championship with QNET's support.

"I am honoured and incredibly thrilled to be in partnership with QNET. This is indeed a great opportunity that inspires and motivates me knowing that such a well-established company with involvement in motorsports is supporting me," says Pavan Ravishankar.



## CHETAN KORADA, FORMULA 4 RACER

QNET has always believed in building champions. Chetan Korada's impressive achievements in motorsports coupled with his multiple talents, his extraordinary passion, and never-say-never spirit makes him a perfect role model for young people worldwide.

"QNET is a company with a heart and this business is a people business. The concept of service above self has been the driving force of this organisation. This has given us the confidence that QNET is an umbrella one can really depend on a rainy day," says Chetan Korada.

## QNET AND SPORTS

Official Direct Selling Partner of Manchester City Football Club (2014-present)

Senior Rugby Platinum Sponsor of the Hong Kong Football Club (HKFC) Rugby Section (2012-present)

Official Direct Selling Partner of Malaysia Hockey Federation (MHF) (2011-Present)

## IN THE PAST

Renowned Tennis Champion Martina Hingis, QNET Brand Ambassador (2015-2016)

Title Sponsor of the QNET Asian Champions Trophy (2016)

Official Direct Selling Partner of Goa Football Club (FC Goa) (2015)

Official Direct Selling Partner of the Marussia F1 Team in the Formula 1™ World Championship (2011-2014)

Legendary cricketer and world record holder Muttiah Muralidaran as QNET's Product Ambassador (2010-2013)

Tour du Faso (2012-2013)

Spanish Skud 18 Paralympic Sailing Team (2012)

Official Direct Selling Supporter of the Asian Football Confederation (AFC) Champions League (ACL) (2009-2012)

Official Direct Selling Partner of the Muharraq Basketball Club in Bahrain (2010-2011)

'Samba in Switzerland' training camp for Brazil National Football Team, ahead of the FIFA World Cup™ (2006)

Team Meritus – Formula V6 Series (2006)

# OUR OFFICES



## OFFICES

- HONG KONG
- INDONESIA – BALI
- INDONESIA – JAKARTA
- INDONESIA – SURABAYA
- UAE – ABU DHABI
- UAE – DUBAI



## AFFILIATE COMPANIES

- MALAYSIA
- PHILIPPINES
- RWANDA
- SINGAPORE



## FRANCHISE COMPANIES

- INDIA
- IRELAND
- TURKEY



## AGENTS

- ALGERIA
- AZERBAIJAN
- BURKINA FASO
- CAMEROON
- CÔTE D'IVOIRE
- GEORGIA
- GUINEA
- KAZAKHSTAN
- MALI
- MOROCCO
- MYANMAR
- NIGER
- RUSSIA
- TANZANIA
- UKRAINE





# QNET

## GLOBAL SUPPORT CENTRE (GSC)

We support you in 12 languages: Arabic, Cantonese, English, French, Hindi, Bahasa Indonesia, Mandarin, (Bahasa) Melayu, Persian, Russian, Tamil, and Turkish, and with more being added all the time.

### QNET GLOBAL SUPPORT CENTRE OPERATING HOURS

**12:00 – 06:00** Hong Kong Standard Time  
**Monday – Friday** (including 00:00 – 06:00 Saturdays)



#### TELEPHONE SUPPORT

+603 7949 8288 (All languages)

#### EMAIL SUPPORT

[global.support@qnet.net](mailto:global.support@qnet.net)

#### TOLL-FREE NUMBERS

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	: 000 800 100 7022
India Hotline*	: +919900060062/64/68
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Malaysia	: 1 800 880 983
Philippines	: 1 800 1 601 0053
Russia	: 88001 009 623
Singapore	: 800 601 1425
Sweden	: 020 795 050
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