



**QNET**

COMPANY PROFILE

# WELCOME TO

# QNET

[www.qnet.net](http://www.qnet.net)



**Arabic:** [www.qnet.net/ar](http://www.qnet.net/ar)

**Azeri:** [www.qnet.net/az](http://www.qnet.net/az)

**(Traditional) Chinese:** [www.qnet.net/zh](http://www.qnet.net/zh)

**French:** [www.qnet.net/fr](http://www.qnet.net/fr)

**(Bahasa) Indonesia:** [www.qnet.net/id](http://www.qnet.net/id)

**Persian:** [www.qnet.net/fa](http://www.qnet.net/fa)

**Portuguese:** [www.qnet.net/pt](http://www.qnet.net/pt)

**Russian:** [www.qnet.net/ru](http://www.qnet.net/ru)

**Spanish:** [www.qnet.net/es](http://www.qnet.net/es)

## Official QNET Blogs

[www.qnet.net/blog](http://www.qnet.net/blog)

[www.qnet.net/FanHQ](http://www.qnet.net/FanHQ)

## Social Media

[www.qnet.net/facebook](http://www.qnet.net/facebook)

[www.qnet.net/twitter](http://www.qnet.net/twitter)

[www.qnet.net/youtube](http://www.qnet.net/youtube)

[www.qnet.net/flickr](http://www.qnet.net/flickr)

[www.qnet.net/slideshare](http://www.qnet.net/slideshare)

[www.qnet.net/googleplus](http://www.qnet.net/googleplus)

[www.qnet.net/pinterest](http://www.qnet.net/pinterest)

## Social Customer Support

[www.getsatisfaction.com/qnet](http://www.getsatisfaction.com/qnet)

## QNET Apps

QNET Tools (iPad and Android tablets only)

QNET Mobile



# MESSAGE FROM THE EXECUTIVE CHAIRPERSON



## PROSPERITY WITH PURPOSE

### Prosperity within reach

Network marketing today is a far cry from what it used to be known as. Initially seen as an industry mostly for housewives or retired people, it was all-too often mistaken for a shaky venture, hounded by negative connotations.

Today, experts agree that network marketing is one of the best businesses people could get into. The opportunity to earn anything from a part-time compensation to a passive income stream, with a business that does not require a significant amount of know-how, time and money to start with, while helping people is unmatched. Because of this, an ever-increasing number of people, especially professionals and entrepreneurs, are getting on board the network marketing train, the vehicle that Robert Kiyosaki calls “the Business of the 21<sup>st</sup> Century”.

With almost 90 million people involved in network marketing worldwide, generating about 132 billion dollars in annual sales globally, more and more people are making their dreams come true while helping others achieve their goals, thus experiencing real prosperity.

### Prosperity with a reason

QNET began 14 years ago with a similar vision – to provide people with the opportunity to transform their lives and that of the people around them. Our mission of RYTHM (Raise Yourself To Help Mankind) provided the strong underpinnings to QNET’s remarkable growth and evolution in Asia and beyond.

As the world continues to grapple with the sobering effects of the on-going financial crisis, and contends with the diminishing value of job security, our commitment to be more and to do more has grown even deeper.

QI Group Founder and Executive Chairman, Dato’ Vijay Eswaran says, “As more and more people become educated and employable, there are fewer and fewer jobs... And there is absolutely nothing out there that can fill the gap – except network marketing. We are the only logical solution: allowing people to work out of their homes, and be mothers and fathers and whatever they need to be – and at the same time create a profession out of delivering goods and services across the planet.”

### Prosperity with results

Approaching its 15<sup>th</sup> anniversary, QNET intends to not only remain as a leader in the markets we’re in, for the multitude of people who’ve partnered with us, but also to give back and make a visible difference.

Be it in enhancing our products and compensation plan to enriching more lives; or engaging our staff and independent representatives to mentor disadvantaged women and children; or working with governments and media to champion network marketing; or going on the ground to provide emergency relief during disasters; or partnering with regulatory bodies like the Direct Selling Association to elevate the network marketing profession... our motivation is clear.

Before profit, beyond prosperity, is our purpose: to serve the world by being the change, and inspiring change.

**Donna Imson**  
Executive Chairperson

# MESSAGE FROM THE MANAGING DIRECTOR

## THE MODERN DAY BUSINESS

Network marketing is one of the fastest growing industries in the 21<sup>st</sup> century and represents a paradigm shift from the corporate ways of old. Network Marketing is not a ruthless world; it is an industry where the success of one adds to the success of everyone else. Network marketing is an established, legitimate and powerful way to go from 'making a living', to actually 'living'.

Here at QNET, we call this the QNET way of living. It is inherent in everything that we do. The potential offered by the opportunity itself – to be your own boss, working the way you want, when you want, to build the financial resources to truly live life; the way in which QNET products are designed to improve and enhance the lives of our customers; and our fundamental belief in giving back and 'paying forward', conceptualised in RYTHM – Raise Yourself To Help Mankind. The QNET way of living offers an all-encompassing approach to making a difference to the lives of distributors, customers, and all those around them.

QNET has a proud 14-year history, which has seen us trail blaze this profession in new markets, working with local authorities and media to promote awareness and understanding of what it means to be a networker. As you will see in this Profile, QNET is supported by world-class facilities and infrastructure, including advanced IT platforms and warehouse facilities, as well as global support centres and localised business tools – a platform for performance that equips people to achieve personal and business success in a truly exciting environment.

And as your business partner, we are right here with you, supporting you every step of the way. We help you on your journey so that you may raise yourself and, in turn, help raise others in a never-ending ripple of caring. This is what the concept of RYTHM – 'Raise Yourself To Help Mankind' – is all about. This is what QNET is all about. Your dreams and goals, the obstacles you face, and the amazing achievements you accomplish are all part of your QNET story – your global portrait of success.

**JR Mayer**  
Managing Director



# ABOUT QNET



As a global direct selling company with a proud Asian heritage, QNET is the world's largest and fastest-growing online shopping and business community, established in 1998 to enrich the lives of its customers worldwide through innovative and exclusive products that engender high brand loyalty and satisfaction, combined with local, on-ground support and services. By offering a proven business opportunity to promote the company's products, QNET also represents a promising and rewarding profession for entrepreneurs to work for themselves, earning additional or sole income.

A true innovator within the industry, QNET has combined the then-recent phenomenon of eCommerce, with the long-established distribution method of network marketing. The result was a defiance of geographical borders within an industry that holds immense potential for personal and financial growth.

The company is the main subsidiary of international conglomerate, the QI Group. The Group has varied business interests, including direct selling and eCommerce, lifestyle and leisure, investments and property management, training and conference management, telecommunications, and luxury and collectibles.

# GLOBAL REACH, LOCAL PRESENCE



QNET has spent more than a decade developing a strong global reach, with millions of satisfied retail customers and independent distributors around the world. QNET's key markets are found within Southeast Asia (where the company was founded), Southern Asia, Northern and Central Asia, the Middle East, and Africa. The future is set to see the company expanding into Europe, North America and South America.

While the company's global presence continues to grow, QNET is actively localising companies in various markets to meet growing demand and to better service local needs. Localised companies operate with tailored on-ground support, services, infrastructure, currency, and local products.

To date, QNET supports localised and/or franchise companies in Malaysia, the Philippines, India, Sri Lanka, Turkey, Singapore, Indonesia, and Russia; soon to follow are the UAE and Thailand, among other key regions. To date, QNET supports localised and/or franchise companies in Malaysia, the Philippines, India, Turkey, Singapore, and Indonesia; soon to follow are the UAE and Thailand, among other key regions.

Through a careful combination of localised companies, Global Support Centre (GSC), and agent representative offices, QNET strives to continually expand its local, on-ground support to best service an expanding retail customer base and a growing network of distributors.

# A COMPANY YOU CAN TRUST



QNET, through its global business and also through its localised companies, is a member of various industry bodies, such as the Direct Selling Association Singapore (DSAS), the Direct Selling Association Malaysia (DSAM), the Direct Selling Association Philippines (DSAP), and the Business Ethics Institute of Malaysia (BEIM). The company is also actively involved in the industry through either partnerships with, or attendance at, professional events such as the Network Marketing Mastermind Event held in the U.S., the Consumer Association of Singapore (CASE), the Dubai Direct Selling Festival, and the World Federation of Direct Selling Associations (WFDSA) World Conference.

The company has been recognised as a 'Caring Company' by the Hong Kong Council of Social Service, which credits

companies with a high standard of organisational practices. QNET also recently received recognition within Indonesia as one of the leading companies within the industry in terms of transparency, product quality, and internal and external communications. Furthermore, QNET was awarded with a CaseTrust (Storefront) accreditation for Good Business Practices, awarded to recognise fair and ethical business practices, sales and after-sales service, well-trained staff, well-maintained facilities, and good business integrity.

QNET is a strong supporter of the growing direct selling profession. We champion the progress, professionalisation and promotion of the industry as being one that provides a viable and fruitful profession to people from all socioeconomic backgrounds.



# CORPORATE COMMITMENT



## Vision

“Our Vision is to be a global leader and influencer within the direct selling industry, with a commitment to adhering to the highest standards in professional business practices at a corporate level and within our worldwide network of distributors.”

## Mission

### Raise Yourself To Help Mankind (RYTHM)

Our Mission is to help individuals reach their potential and achieve their goals by offering entrepreneurial opportunities and the highest quality products, all while contributing to the global community through RYTHM.

## Principles

Our believe is that a vegetarian diet greatly limits the ecological footprint of humans and helps ensure environmental stability. In line with this principle, QNET opts to serve only vegetarian meals at all corporate events and functions.

## Core Values

Our Core Values are summarised by the acronym of S.T.I.R.

### Service

We dedicate ourselves to the service of others through all our daily business operations.

### Teamwork

We work together as a unified team with a common goal in order to achieve the best outcome to the benefit of everyone. We are many and varied, but we work together as one.

### Integrity

We conduct ourselves and all our business dealings with the utmost of integrity, and we treat others with total honesty and genuine respect.

### Results-Oriented

Whether it is in our business actions or within our philanthropic activities, we are dedicated to achieving the highest results for our major stakeholders – the company, our Independent Representatives (IRs), customers, shareholders, employees, and the wider community.

# HIGHLIGHTS

# QNET

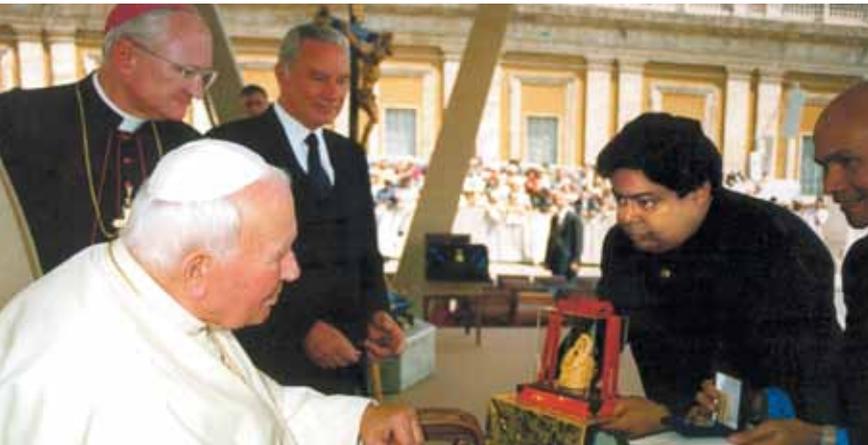
## 1998-2012

### 1998

- Amidst the Asian economic crisis and dot-com rubble, a group of friends led by two charismatic personalities, Dato' Vijay Eswaran and Mr Joseph Bismark, set up a multilevel marketing business in the Philippines and Hong Kong, known today the world over as QNET.
- QNET procures the official rights to distribute the commemorative coins for the Sydney 2000 Olympic Games.

### 1999

- QNET redefines the direct selling industry and becomes credited as one of the first Asian companies to push network marketing online as it launches its official website. The company merges direct sales and multilevel marketing together with a diverse range of luxury jewellery, watches, collectible coins, and medallions (numismatics).
- The QNET enterprise flourishes throughout Southeast Asia, beginning with Singapore and Malaysia; and India, the UAE, Indonesia and Thailand to follow.



## 2000



- An historic 5,000 network marketers are recorded in attendance of QNET's second anniversary at the ULTRA Stadium, Philippines.

## 2001



- The company secures a landmark deal for official marketing rights to the 2002 FIFA World Cup Korea / Japan coin programme. QNET is also appointed by the Food and Agriculture Organization of the United Nations (FAO) as an exclusive worldwide agent of the FAO Gold Coins Programme.
- Following the success of the network gathering held the previous year by The V in the Philippines, the V-Convention series is launched, with the inaugural event held in Bali, Indonesia.



## 2002



- QNET launches its QVI Club brand of holiday packages and subsequently partners with one of the world's leading providers of products and services in the travel and leisure industries.
- The company enhances its eStore by launching a diverse Cycle Redemption collection with 100-plus products that include luxury jewellery, timepieces and accessories.

## 2003



- Microsoft spotlights QNET as one of the early adopters of Internet technology as QNET deploys Microsoft® Server 2003, a fault-tolerant environment providing first-class security, enhanced system manageability, and high volume transaction capability.
- QNET forms a strategic alliance with the International Badminton Federation (IBF) and sponsors the 2003 QI-IBF Badminton World Championships in Birmingham, England.
- The company reinforces its international presence as it is appointed as one of the few authorised distributors of official coins for the Athens 2004 Olympic Games.



## 2004



- QNET carves another milestone as it is honourably appointed as a licensed distributor of the Fédération Internationale de Football Association (FIFA) commemorative coin programme for a record of 89 countries.
- The full spectrum of QNET's current and upcoming products is exhibited for the first time ever at V-Convention 2004 held in Dubai and coinciding with the sixth anniversary of QNET.
- QNET introduces two more product lines to the network with a luxury watch and jewellery brand as well as a telecommunications brand.

## 2005



- The number of QNET Independent Representatives around the world reaches one million.
- QNET, through RYTHM Foundation, plays an active role in relief operations throughout countries affected by the December 2004 Asian tsunami.



## 2006



- The company acquires CIMIER®, a Swiss watch manufacturer in Zug, Switzerland, allowing 100% in-house design and manufacture of Bernhard H. Mayer® luxury product line.
- Taking another leap into the hotel and resort properties, the company makes a multimillion dollar investment in a resort in Koh Samui, renovated and re-opened as Prana Resorts & Spa. The five-star, eco-friendly resort is one of the world's first and completely vegetarian resorts and becomes a QVI Club 'Home Resort'.
- QNET introduces breakthrough wellness tools from Amezcua whose nanotechnology-based Bio Disc becomes one of the most popular products in the company. The company also expands into the consumable product line with the addition of food supplements.

## 2007



- QNET-sponsored CIMB Team QI-Meritus is officially confirmed as Champion of the 2007 Formula BMW Asia Series in Shanghai, China.
- The QNET eStore undergoes major overhaul with localisation and multilingual support, an enhanced Virtual Office, and the addition of downloadables.



## 2008



- QNET becomes the key sponsor and partner for the QI-Meritus Mahara team in the first annual GP2 Asia Series 2008.
- QNET is appointed for the third time as an official distributor of the Olympic Games coin memorabilia in line with the Beijing 2008 Olympic Games.
- A major company delegation participates in the World Federation of Direct Selling Associations (WFDSA) World Congress XIII in Singapore.
- QNET celebrates its milestone tenth anniversary worldwide.

## 2009



- QNET partners with World Vision International and donates USD 110,000 to sponsor 121 impoverished children in 11 countries. The two-year sponsorship programme will represent the most far-reaching global initiative in the history of the established charity organisation.
- QuestNet Ltd (Singapore Branch) is inducted into the prestigious Direct Selling Association of Singapore (DSAS), an association formed to represent the interest of legitimate direct selling companies operating in the country.
- QNET becomes a proud sponsor of the Yonex-Sunrise Hong Kong Open Badminton Super Series 2009, duly endorsed by the Badminton World Federation (BWF).
- The company becomes the Official Direct Selling Supporter of the Asian Football Confederation (AFC) Champions League (ACL) for the 2009-2012 season.
- With the home care product line and the HomePure water filter, QNET introduces yet another revolution of its products.
- QNET's localised affiliate company, QNET Malaysia, is accepted as a member of both the Malaysia Direct Distribution Association (MDDA) and the Business Ethics Institute of Malaysia (BEIM).



\*Photo taken at 2010 Abu Dhabi Grand Prix.

## 2010



- QNET Executive Chairperson Ms Donna Imson is nominated for the prestigious 'Best of the Best' Network Marketing Industry Award by the Multi-Level Marketing International Association (MLMIA), for being a significant contributor to the MLMIA's mission of strengthening Multi-Level Marketing around the world.
- QNET-sponsored Team Malaysia QI-MeritusMahara.com driver Luca Filippi finishes 2<sup>nd</sup> and the team finishes 4<sup>th</sup> overall in the 2010 GP2 Asia Series.
- QNET introduces yet another new product line: Personal Care.
- QNET is awarded Caring Company recognition by the Hong Kong Council for Social Service, for the third year in a row.
- A QNET representative is appointed to the DSAS board as Honorary Treasurer.
- QNET and The V prepare for another V-Convention, at the Putra Stadium in Bukit Jalil, Malaysia. V-Malaysia 2010 aims to break records with an estimated 8,000 guests attending.
- QNET receives coveted VeriSign Cybertrust certification, recognising safe, secure and stable online transactions.
- QNET signs historic long-term partnership with Virgin Racing, as the official Direct Selling Supporter of Virgin Racing for the F1 World Championship. The partnership was sealed at the 2010 Abu Dhabi Grand Prix, with Virgin Group Founder Sir Richard Branson and QI Executive Chairman Dato' Vijay Eswaran entertaining media and F1 fans alike.
- QNET becomes the premier sponsor of Hong Kong Football Club (HKFC) Rugby Team and the Muharraq Basketball Club in Bahrain.
- QNET signs legendary cricketer and world-record holder, Muttiah 'Murali' Muralidaran, as QNET's official Product Ambassador, moments after he became the highest wicket-taker in cricket's history of Test Matches and One-Day Internationals, with the last ball of his career.
- The company adds another Direct Selling Association membership to its global operations, with an induction into the Direct Selling Association Malaysia (DSAM) for QuestNet Malaysia (now known as QNET Malaysia), as testament to the company's growing influence and standing in the global direct selling industry.
- QNET Executive Chairperson Ms Donna Imson is invited as the only Asian speaker at the highly regarded Network Marketing Mastermind Event in Texas, U.S.A., where she received a standing ovation for her powerful speech about the East's potential and power in the global network marketing profession.



## 2011



- QuestNet Philippines Inc., an associated company of QNET, is accepted as a member of the Direct Selling Association of the Philippines (DSAP).
- QNET continues its expansion into the consumables market with new personal care, home care and nutritional supplements being offered to retail customers and network distributors. This push is also reflected in NFS certification for HomePure water filter and its replaceable water filter cartridges; an industry accreditation that ranks the product among those manufactured and operating under strict guidelines and exemplary standards.
- The company launches its online education programmes which are immensely successful with QNET's IRs.

## 2012



- QNET launches its enhanced Compensation Plan – the most dynamic and innovative compensation plan in the global direct selling profession.
- QNET's Global Support Centre wins nine awards from the Asia Pacific Customer Service Consortium (APCSC), proving the company's passion and dedication to providing the best service possible.
- Prana Resorts & Spa announces their rebranding to Prana Hotels & Resorts, a move that signifies the company's plan to streamline its portfolio and expand in Asia.
- With revolutionary weight management solutions, QNET adds yet another category to its range of innovative products.
- For the fifth year running, the company's commitment to good corporate citizenship and proactive CSR initiatives earns QNET esteemed Caring Company recognition by the Hong Kong Council of Social Service.

# THE DIRECT SELLING INDUSTRY

Direct selling is a growing and exciting industry that provides companies an alternative channel of the distribution and sale of products and/or services directly to customers, away from a traditional retail location. The industry, through network marketing, allows businesses to connect with customers one-on-one – be it in person, online, by phone or through catalogue sales. This ‘connection’ to customers is achieved through independent distributors or networkers. At QNET, they are referred to as Independent Representatives (IRs).

In emerging markets, direct sales companies and distributors benefit from both strong market growth and an attractive earning opportunity, while the region itself benefits from skill development and increased self-sufficiency of its people. In more mature markets, direct selling creates a truly unique distribution method that fosters community interaction while bringing additional income, personal growth, and peer recognition to distributors.

The network marketing profession is a viable option for people of all ages and genders and from all income and education levels. The profession emerged as a way to deliver products to customers in a personalised, ‘direct’ manner and has never stopped growing. Throughout its long history, network marketing has proven itself time and time again as a resilient profession, particularly in times of economic difficulty.

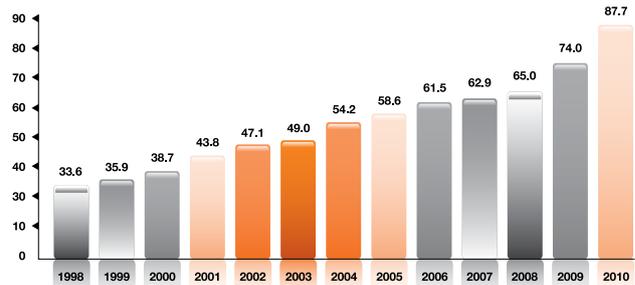


## DIRECT SELLING AROUND THE WORLD

**Worldwide Sales in Billions of U.S. Dollars**



**Worldwide Sales Force in Millions of People**



# HOW DOES IT WORK?



In network marketing, a distributor earns a commission by referring a company's products to customers. They also earn commission when other distributors in his or her network successfully refer products to other people.

Products are sold to retail customers, who purchase products without opting to explore the business-side of direct selling, as well as to potential distributors, who purchase products as well as avail themselves of the business opportunity.

What really sets direct sales companies apart from more traditional retail businesses is the ability for a person to start their own business, without major investment in inventory, expensive office space or shop fronts, challenging start-up costs, or prior education in developing business plans. Further, the marketing, packaging and advertising of the products, as well as the business training to the distributor, are all provided for by the company. A distributor of a direct sales company is able to focus solely on promoting the company's products.

Further, there are no specific qualifications needed to become a salesperson for a direct selling business, since the company provides training to develop the necessary business skills, as well as marketing education. This training aspect is an integral part of the offered business opportunity.

Distributors have the very obtainable potential of the business becoming their sole work commitment, allowing distributors to be their own boss, resign from a job they do not enjoy, and reach financial freedom on their own terms.



# PROFESSIONAL MARKETING

Essential to the QNET business is the adherence to, and promotion of, professional marketing practices. Clearly stated in QNET's Vision and Core Values, professional marketing is considered the most important aspect when conducting business dealings and in the behaviour of its Independent Representatives (IRs). QNET has publicly available Code of Ethics and multilingual Policies & Procedures documents, and all IRs are required to sign a commitment to professional and ethical marketing upon joining the business.

QNET is backed by the QNET Advisory Board, comprised by a team of legal and direct selling professionals who offer industry advice and professional marketing guidelines to the company's IRs.

In an industry that has at times been wrongly associated with unrelated, unsustainable marketing schemes and misunderstood due to a lack of legal framework in some countries, QNET strives to be a beacon of transparency and legitimate operations no matter where it does business. QNET enjoins all its IRs to adopt a consistent and professional attitude at all times.



# THE QNET BUSINESS OPPORTUNITY

It is said that those who have a dream – be it financial, personal, or otherwise – and who are willing to invest time and effort in achieving that dream, are the **most successful people in the world**.

QNET has a long history of providing a 'home' for these **goal-setting entrepreneurs** from all walks of life, of all ages and genders, and from all income and education levels. QNET provides the framework within which anyone – given time and effort – can achieve their dreams and be successful.

QNET offers a **business opportunity to promote and distribute innovative, exclusive and quality lifestyle products**, backed by a seamless compensation plan and a secure, repeatable and proven way to achieve business success. The QNET opportunity is available to anyone willing and able to work hard in a dynamic and growing industry.

The company also offers a carefully developed range of **exclusive and reliable products** that are retailed online around the world using a unique business model, which pays **compensation and incentives** to IRs for the referral and promotion of the company's products.

QNET IRs have enjoyed the most advanced business support for more than a decade, including simplified online membership process as an IR, a Virtual Office containing powerful features to manage and regulate their business, an advanced compensation plan, secure payment options, and business tools and training materials to develop their skills – all fully integrated in an advanced eCommerce platform.

As of today, **QNET products have been sold to more than three million people in many countries around the globe**. As a truly international company, QNET has cut through geographical borders as well as race, culture, religion and language barriers to create a **global family of successful entrepreneurs**. As with any opportunity, success is gauged by what a person does with the opportunity. The QNET business is not for those looking for an easy way out and it is not a 'get-rich-quick scheme'. Like those who have already achieved success with QNET, **IRs must work hard, think smart, stay committed**, be prepared for initial challenges, and be dedicated to closely following the established and proven business plan. QNET equips its IRs with all the tools and support services needed to succeed in the business.



# TESTIMONIALS



## THE BUSINESS OF THE 21<sup>ST</sup> CENTURY

"I joined QNET in 2002. I was a student at that time. It has been an amazing journey. QNET means a lot to me. It's the only business that I have done. QNET is my life. It's the business of the 21<sup>st</sup> century. I couldn't imagine myself without QNET. With QNET, we can create a big fortune. Right now, we have QInfinite – an evolutionary plan that spits out new spirits in network. I believe it will attract so many people to join in the business, especially those who like to sell the products or want to earn extra cash from the business. Of course, everyone wants to make it big in this business and QInfinite provides you the seamless benefits to enjoy."

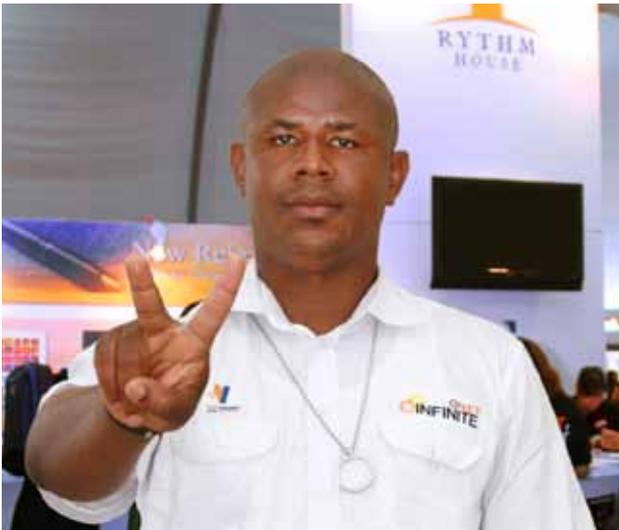
**Shadi Hamza, Sudan**



## QNET IS ALL ABOUT 'OPPORTUNITY'

"This is my seventh year in the business. QNET is a wonderful and amazing journey that changed my life forever. I have a chance to achieve financial and time freedom, develop myself, and most importantly help others changed their lives. It's a concept of 'Raise Yourself To Help Mankind'. This business gives opportunity to any individual regardless of genders, races, religion and professions. It also provides us 'Plan B' which is the concept of time leverage and cash flow. The launch of QInfinite, an enhanced compensation plan, is something that we have been waiting for. It's the great opportunity that pushes us to the next level. I personally believe that QInfinite is going to make a difference in people's lives. 'Unbelievable' is the only word that best describe QInfinite. Now that you have a chance with QNET, make sure you use it, utilise its potential to the max, not only for yourself, but for your family. The one sentence that I've learned from this business is DIN – DO IT NOW!"

**Dr Rahul Vijay Pendse, India**



## THE TRUE HAPPINESS OF HELPING OTHERS ACHIEVE THEIR DREAMS

"I started QNET in October 2009. Before joining, I was a staff sergeant in the Ivory Coast National Police. I decided to leave this profession as I believe QNET can accomplish my big dreams. QNET changed my life. Last year, QNET allowed me to take my mother-in-law on a pilgrimage to Mecca, to buy my wife a new car, and to buy one for myself. For me, this business is not about money, but happiness to see people smiling, people who come to sit in front of you and talk to you about their dreams – it's these people who can win. They talk to you about how they are going to change their parents' lives and those of all their loved ones."

**René Traufletié, Ivory Coast**



## FROM 'JOBLESS' TO A 'NETWORK MARKETING SUPERSTAR'

"I grew up in Trenggalek, the smallest city in the East Java province of Indonesia. Due to the economic crisis in the late 90s, my parents could not afford for me to continue my studies in college. I was introduced to QNET by my older brother Gita Hartanto in July 2003. I did not take the business seriously at the beginning. However, as time went by, I slowly began to understand the business and its system by watching my brother build his team. My growing belief that this business could provide me long-term remarkable results finally influenced me to change my mind to take part in this journey. Today, I have everything beyond my expectation. So far I have as many as 7,000 guests at my weekly presentations. QNET is a road, a bridge and a vehicle to achieve my dreams."

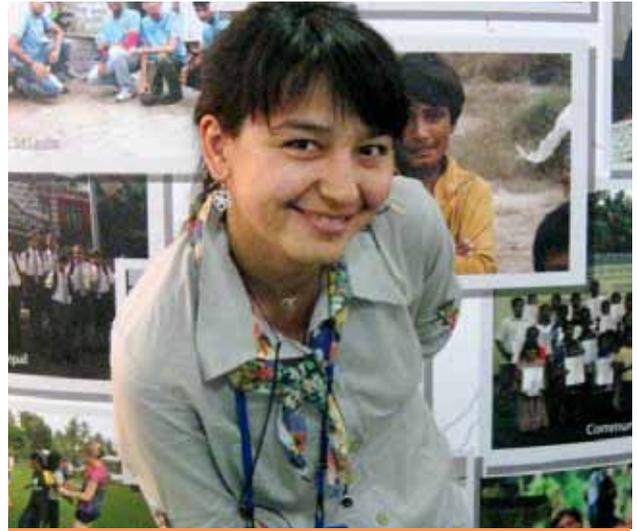
**Deni Hartoyo, Indonesia**



## HIMALAYAN CRYSTAL COLLECTION™ – THE BEAUTY & ENERGY SECRET

“I love the Himalayan Crystal Collection™ products as they are not only beneficial for one’s health, but also beautiful. The jewellery pieces are stunning and can be worn with different styles of clothes. What’s more, the natural crystals give off their own energy. These products are very popular in Russia now.”

**Marina Ermolaeva, Russia**



## QNET IS MY DREAM BUSINESS

“My life has changed a lot with QNET. I used to be very quiet and keep to myself when guests were visiting our house. But now I can easily talk and communicate with people. I found what I needed. I found my path in life. Now I have money and have nearly achieved my goals. My parents are also about to achieve theirs. Apart from financial stability, this business allows me to have more friends and travel. I have already visited many countries to attend NSS, V-Con as well as lots of training. I am a completely different person now, in both personality and profession. When I meet friends who saw me two years ago, they definitely notice these positive changes.”

**Sanoat Musoeva, Kyrgyztan**



## A MAN WITH 'RYTHM' IN HIS HEART

"I come from a large extended family consisting of 22 sisters and brothers. That's why my parents couldn't afford for me to continue my university studies. One of the most difficult times in my life was when my mother was sick and I wasn't able to afford medication or hospital care for her. The 28<sup>th</sup> of April 2006 was a turning point in my life. It was the date that I came across QNET. It was the only opportunity to help me escape from financial crisis. I have a goal; I have a vision that one day I will be leading a group who is known everywhere. I use this vision as my drive and my motivation to do well in this business. I always teach my Downlines that with persistence and a strong will we can touch millions of lives and create change. Today, I am very proud that I was able to turn all these dreams into reality."

**Sayed Abdullah, Bahrain**



## QNET HAS THE RIGHT PRODUCT FOR EVERYONE

"QNET has a variety of products to suit whatever my Downlines and prospects want. Many of my Downlines are using the Amezcua Chi Pendant and they are very happy with it. I think it's an ideal product for those who have a busy lifestyle as from personal experience, it helps balance and harmonise the body's energy level. Bernhard H. Mayer® watches also boast high quality and great design, which I love. The holiday packages from QVI Club are also fantastic. Aside from offering a reasonable price, when our customers visit the place and come back with good experience, it creates very good word of mouth."

**Ammar Alsadeq, Bahrain**





## THE BEST PRODUCTS IN THE RIGHT BUSINESS

The fundamental criteria for QNET's product selection and development are: innovation; exclusivity; quality; uniqueness; fitting into the philosophy of the company; and most importantly, fulfilling a need as a product that customers want to purchase themselves and/or promote to others. QNET products are always and only introduced with the customer in mind.

The diversity of the QNET product range offers customisation for Independent Representatives (IRs) and alternatives in building their business; the breadth and depth of the QNET product portfolio allows the very unique potential for our IRs to specialise in either a single product line or dabble in the promotion of all.

To date, QNET offers more than 100 products throughout several specialised product categories. The wide range of high-quality products gives customers the freedom to choose the right product that best addresses their needs and wants.

QNET is continually developing exclusive new brands that will enhance the lives of its customers, marking the natural evolution of QNET's product offering from unique, higher-end and high-quality luxury and durable goods, to well-researched and highly effective consumable products.

# QNET PRODUCTS

## ENERGY

### Body & Water Energisers

Amezcu's Harmonised Energy product line is designed to balance and increase your harmony and energy levels. Its revolutionary wellness products are vital to those who seek a holistic and healthy lifestyle.

[www.amezcua.com](http://www.amezcua.com)



### Energised Titanium Sports Performance Products

Veloci-Ti is the range of energised titanium sports performance products that are designed for high-level athletes and active sportspeople, to assist performance energy and help achieve a natural best in any sport. Manufactured in Germany and energised through Information Energy Imprinting (IEI) Technology in Austria, Veloci-Ti products are made from light, strong, and durable titanium to withstand the vigorous conditions an athlete experiences.

[www.veloci-ti.com](http://www.veloci-ti.com)



## EDUCATION

### Online Education

The Swiss eLearning Institute is an easy-to-use online educational platform, providing flexible learning courses that teach valuable skills, vital for everyday life and business. Powered by Switzerland's leading global online business school, The Swiss eLearning Institute also offers an Online Library, a database of business texts compiled in the form of eBooks, videos, MP3's, MP4's and journals, for the modern entrepreneur.

[www.swisselearninginstitute.com](http://www.swisselearninginstitute.com)



## LUXURY & COLLECTIBLES



### Fine Silver Jewellery

Celebrating the beauty of Nature, the fine jewellery pieces in the Umayal Collection are artfully fashioned from silver and ornamented with delicate gemstones. Handmade with the utmost care by skilled craftsmen to ensure the uniqueness and quality of each piece, the Umayal Collection emulates nature at its best, appealing to strong, confident women who value individuality and elegance.

[www.umayalcollection.com](http://www.umayalcollection.com)



### Watches & Jewellery

With over a hundred years of knowledge and experience in the crafting and manufacturing of precious metals and gemstones, Bernhard H. Mayer® offers an exclusive variety of quality jewellery and Swiss-made watches ranging from classic to contemporary styles.

[www.bhmayer.net](http://www.bhmayer.net)



### Natural Energy Jewellery

The Himalayan Crystal Collection™ is the first and only brand to capture the natural energy and pure beauty of Himalayan Crystals, believed to possess energy-conducting abilities. These masterfully crafted luxury jewellery creations can help optimise your body's energy equilibrium.

[www.himalayancrystal.com](http://www.himalayancrystal.com)

## FASHION ACCESSORIES

### Costume Jewellery

Enchanting yet inexpensive, this gorgeous range of costume jewellery uses the highest-quality Swarovski Crystals and brings a glistening statement of individuality to highlight absolutely any outfit with ease and flair.

[www.adiivadivine.com](http://www.adiivadivine.com)



## WEIGHT MANAGEMENT

### Weight Management Solutions

Integrating the most cutting-edge science and technology, InShape offers you a complete weight-management package to suit your lifestyle. Items range from core and abdominal strengthening products and accessories, to delicious and nutritious food supplements and drinks, to in-depth digital courses aimed to turn you into a health and wellness guru. Take control of your health now!

[www.inshapeprogramme.com](http://www.inshapeprogramme.com)



## NUTRITION



### Olive Leaf Extract

Olé contains olive leaf extract that has five times more antioxidant power than Vitamin C. It is a natural defender of the immune system and can help maintain a normal and healthy cardiovascular system.

[www.ole-leaf.com](http://www.ole-leaf.com)



### Soluble Fibre

100% natural and organic, FibreFit can be easily added to your food to supplement your recommended daily fibre intake. It is also high in calcium and contains prebiotics for the growth and activity of beneficial bacteria within the intestinal flora.

[www.fibrefit.net](http://www.fibrefit.net)



### Botanical Beverage Mix *Swietenia macrophylla*

*Swietenia macrophylla* is the most important ingredient in NutriSky®, which has beneficial effects due to saponins and flavonoids acting in synergy to promote your vitality and stamina. NutriSky® works to promote blood circulation to boost your vitality.

[www.nutrisky.com](http://www.nutrisky.com)

## NUTRITION

### The Legend of Black Seeds

*Nigella sativa* or the Black Seed contains properties that help restore and revitalise the body. Avita Seeds helps you improve your health and wellness. It can effectively help maintain a strong immune system against everyday ailments including bacterial infections, viruses, allergies and auto-immune disorders.



### Building Blocks for Your Body

nutriplus™ is a tasteful drink that has a 100% vegetarian source of protein composed from a high quality soy protein isolate, allowing the body to function at its optimal form. Low in saturated fat and cholesterol, and high in phytochemicals, nutriplus™ helps the body to fight oxidative damage caused by free radicals, whilst maintaining lean muscle mass and healthy bones.

[www.nutriplus.in](http://www.nutriplus.in)



## HOME CARE



### Breathe Healthy

Air Pure air purifier lets you wake up every morning with a breath of fresh air! Modern cities expose us to an alarming range of pollutants; Air Pure gives you the essential protection that you and your family need to improve breathing conditions, allowing you to live in a healthier environment. Using the latest in innovative technology, removing 99.9% of particle pollution, Air Pure provides you with safer and cleaner air.

[www.air-pure.net](http://www.air-pure.net)



### Water Filter

HomePure is a high-quality water filter that incorporates a mechanical, seven-filter media Ultrafiltration (UF) system. This means that seven filter stages are combined into one single filter cartridge. The well-selected filter media and its specifications allow for a clean and safe filter performance that ensures water is filtered. HomePure is tested and certified with the NSF Mark by world-renowned NSF International, The Public Health and Safety Company™.

[www.homepure.com](http://www.homepure.com)

## HOME CARE

### **Water From Air**

WFA is a complete, chemical-free and automatic disinfection system that produces an air/ozone mixture that is automatically pumped into stored water to keep the water fresh and germ-free, preventing the build-up of bio-film just prior to water extraction. Eco-friendly, cost-effective and convenient, the WFA filter system provides the purest and most natural-tasting drinking water.

[www.waterfromair.biz](http://www.waterfromair.biz)



### **A Water-Based, Biodegradable Detergent**

Bio Cleanz Super Detergent is an environment-friendly biodegradable agent that effectively replaces all flammable or combustible solvent cleaners. It is lightly scented and can be used to clean all dirt be it oil or grease. It has the properties of an ultrasonic cleaning solution.



## PERSONAL CARE



### Ultimate Anti-Ageing Skin Care

Absolutely paraben- and preservative-free, Physio Radiance is the only high-end, hypoallergenic, skin care range that helps your skin self-regulate, self-regenerate, and self-repair at a cellular level. By utilising the smallest antioxidant that penetrates multiple skin layers, its patented technology gives back the original characteristics of youthful skin cells that have been lost due to ageing.

[www.physioradiance.com](http://www.physioradiance.com)



### SilverSol Technology® Products

BioSilver 22 Gel utilises SilverSol Technology®, a scientifically proven and exclusively patented technology with antibacterial properties for your sanitary and cleansing applications.

[www.biosilver.info](http://www.biosilver.info)

## PERSONAL CARE

### Dental Solution

Brille is a revolutionary dental care solution for the whole family. Presenting four specialised toothpastes and three types of toothbrushes, Brille provides instant access to a complete dental health clinic all at-hand, right in your own bathroom! Enjoy the confidence of lasting freshness whilst receiving a complete dental care system from the start till the end of your day.



### Anti-ageing Wellness Aid

From the kernels of the Argan nut, Argancare is a rare oil, often referred to as the 'Liquid Gold' of Morocco. Argan oil has one of the richest sources of naturally occurring Vitamin E, a powerful antioxidant that fights and neutralises free radical damage; reviving and restoring the skin's firmness and youth, and rejuvenating lustre and shine to your hair. Argancare is a leading anti-ageing and wellness aid to be enjoyed by the whole family.

[www.argancare.in](http://www.argancare.in)



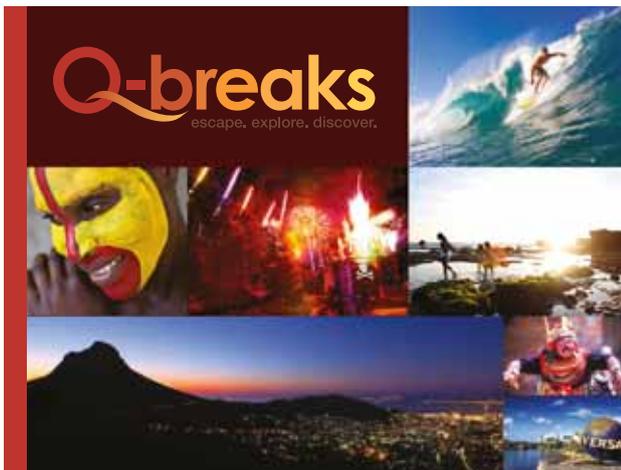
## HOLIDAYS



### Holiday Products

QVI Club offers a selection of vacation club memberships that provide our members with access to more than 2,000 hotels and resorts worldwide. QVI Club shows what vacation membership is all about – fun, flexibility and long-term value.

[www.qviclub.com](http://www.qviclub.com)



### Vacation Packages

Q-breaks is all about exciting experiential vacation packages, ranging from family fun to beach breaks, from romantic getaways to spa retreats, from familiar nearby destinations, to far-flung corners of the world. With a wide variety of packages, numerous resorts and affordable prices to suit your pocket, Q-breaks is going to change the way you holiday forever!

[www.q-breaks.com](http://www.q-breaks.com)

*\*Products are subject to the availability and applicable laws of the country in which they are to be marketed and sent.*



# WORLD-CLASS SUPPORT SERVICES

At QNET, we put our customers first. For us, customer service excellence is more than just a philosophy. It is a call-to-action to have an organisation move towards one goal – to provide world-class service with a heart. We speak your language, we work in your time zone, and we are available for you and are with you 24/7.

We have built a team of carefully selected people, trained them to provide solutions to every possible problem, taught them to apply a sense of urgency to all issues that they receive, and imparted positive service mindsets that encourage them to always put themselves in the shoes of those that they serve.



## 24/7 GLOBAL SUPPORT CENTRE (GSC)



Our award winning 24/7 Global Support Centre (GSC) is an accredited world-class contact centre, recognised by a prestigious membership with the Customer Relationship Management & Contact Centre Association (Malaysia), and an official Platinum Membership with the Contact Centre World Association, through which we hold a Certificate for Best Practices.

To serve our growing markets in different parts of the world, QNET's GSC operates a technologically advanced 24/7 Multilingual Contact Centre that serves our multi-cultural Independent Representatives in 27 languages: Arabic, Bambara, Bashkir, Bobo, Cantonese, Cheshen, English, French, Gurunci, Hausa, Hindi, (Bahasa) Indonesia, Kazakh, Kyrgyz, Malayalam, Mandarin, (Bahasa) Melayu, Persian, Punjabi, Russian, Somali, Swahili, Tamil, Tatar, Turkish, Urdu and Uzbek, with more being added all the time.

In 2012, QNET's GSC has won nine awards for different areas of Customer Relationship Excellence at the Asia Pacific Customer Service Consortium (APCSC) in Hong Kong and received a Gold for Best Contact Centre In-house (under 50 seats) at the Contact Centre World awards in Singapore.



Asia Pacific  
Customer  
Service  
Consortium



BEST CONTACT  
CENTER EXECUTIVE



## CORPORATE SUPPORT

The people behind the marketing, advertising and promotion of QNET materials, the researchers and developers of QNET products, and the people behind the company's strategy and direction are all highly qualified and experienced professionals. Stringent recruitment standards are in place to ensure the corporate ranks are staffed with talented and motivated experts in their respective fields. These people are familiar with the direct selling industry and work closely with all areas of the business to ensure synergy throughout the company and its network, while maintaining the high-quality resources provided to IRs.



## LOGISTICS

QNET provides reliable global logistics services to its customers. Fully integrated with IRs' Virtual Office, various international couriers and QNET's Global Support Centre (GSC), our Integrated Logistics System, created by QNET Global IT, enables a seamless product fulfilment operation, which ships thousands of products every day to IRs and retail customers who are spread throughout the world. Our warehouses are supported by an advanced Warehouse Management System that assimilates numerous international distribution centres in Malaysia and the UAE.

Upon completion of order processing, QNET's Integrated Logistics System automatically syncs Air Waybill information with the Virtual Office, enabling IRs to track their shipment's milestones online, in real-time, 24 hours a day, from anywhere in the world. Logistics milestones cover step-by-step delivery information from point of pick-up, uplift, depart origin, arrival destination, customs clearance, right up until the product arrives at their door or local QNET office.

QNET also engages 50 agents and stockists around the globe to help customers in almost instant pick-up of their product at their nearest location. These services allow customers to receive their products minutes after they have ordered them.



## INFORMATION TECHNOLOGY

Early in its history, the company was recognised by Microsoft as being one of the early adopters of eCommerce, and has since remained at the forefront of information technologies. Today, QNET continues to prove itself a pioneer in online network marketing and direct selling.

### Applying IT to the IR

Advanced Information Technology infrastructure and systems are integral to support, enable and enhance the QNET business. This is done by providing a core stable of IT services and a solid IT infrastructure, and by delivering effective application solutions and cutting-edge technologies designed to assist, improve and grow an IR's business.

The QNET public website averages thousands of daily unique visitors and millions of daily page views. The website ([www.qnet.net](http://www.qnet.net)) is available in multiple languages and acts as the portal to the business centre for IRs, known as the Virtual Office, which in itself is a highly evolved online office where IRs monitor and control their business.

QNET also offers a mobile-friendly site, mobile applications, and customisable personalised websites for IRs, all of which further strengthen the company's tangible philosophy to be able to do business anywhere, with support available everywhere.

### Security & Performance

The stability and protection of the QNET database is one of our foremost priorities, as is the security of all QNET eCommerce transactions and Virtual Office functions.

Our online and data security is multi-layered, with every transaction encrypted using VeriSign's SSL and EVSSL (Extended Validation Secure Sockets Layer) protocols. As another layer of individual protection, identity verification processes are employed to prevent phishing, online fraud, and identity theft. All our security procedures are audited quarterly by Cybertrust and we continuously employ up-to-date, fit-for-purpose and high-end solutions to deliver levels of IT services befitting of a world-class eCommerce company and leader in this field.

By employing Content Distribution Networks (CDN), we are able to bring our website and eStore closer to our customers and IRs around the world, thus providing an overall improved user experience. By utilising web application and performance management services from leading media and content delivery providers such as Akamai, and telecommunications heavyweight companies such as Verizon, QNET optimises its network, server and storage environments, allowing agility and effective automation, while also ensuring performance and security.



QNET Chief Executive Officer, Dave Osh, presents QNET Internet Solutions Internet Show 2011, Abu Dhabi.

## WWW.QNET.NET

Our website equips IRs, prospects, and the general public with information about QNET, our products and the business opportunity. It chronicles the history of the company while also featuring an exciting newsroom of media coverage and company news and press releases. The site also includes real-life stories of IR business success, product testimonials, and the complete range of QNET products. The website can be utilised as a complete online product portfolio, with benefits, applications, key features, multilingual multimedia downloads, and a whole lot more about each and every QNET brand. It is an ideal prospecting tool.

The website is currently available in 10 languages – English, Arabic, Azeri, (Traditional) Chinese, French, (Bahasa) Indonesia, Persian, Portuguese, Russian, and Spanish – with presentations, downloads, catalogues and company and product movies available for free download. The QNET website is also the access point for the indispensable Virtual Office for IRs and the Retail eStore for customers, while also being the one-click place for access to the simplified online QNET IR membership process.



## VIRTUAL OFFICE & ESTORE

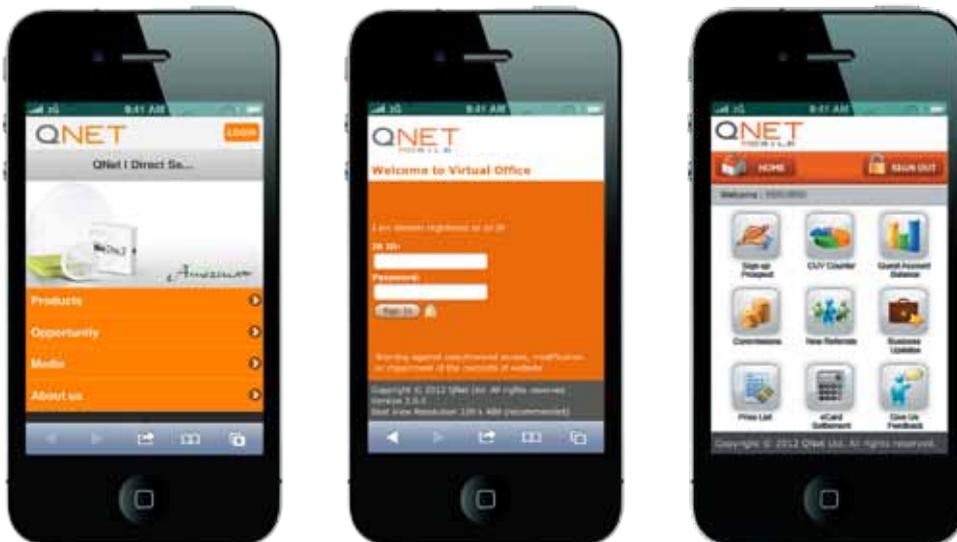
An IR organises, controls and monitors their business through the QNET Virtual Office; a continually evolving online office within a secure and stable environment for business transactions, network interaction, business and product trainings, and communication with the company. The QNET eStore is located within the Virtual Office, while the QNET Retail eStore is found through the company's public website; both feature progressive eCommerce functionalities and intelligent usability, as well as all-you-need-to-know product information pages and multimedia downloads, including multilingual brochures, videos, training presentations, product evaluations, testimonials and more.

IRs can view their genealogy and commission reports, keep track of their transactions, receive important updates and announcements about the business and its products, shop in their own eStores, download valuable Training Tools, and purchase essential Business Tools, all in the one user-friendly, online place. The QNET Virtual Office and eStores are both powered by one of the most secure eCommerce platforms in the industry.

## Mobile Platform & Applications

QNET's Virtual Office, eStores, Business Tools, Training Tools, QNET App and important announcements and communications are all available through mobile platforms, as well as through mobile applications. Important to the success of the QNET business is being kept-up-to-date on

QNET products and services anywhere and everywhere; the QNET mobile platform and downloadable applications ensure QNET IRs are equipped with mobility in their business actions.



## QNET LIFE SITE

To allow Internet marketing and better representation of an IR's business, all QNET IRs have access to an advanced eCommerce website builder to create their customised QNET Life Site. The website allows IRs to position their business to focus on any one or all of the company's products by selecting how and which product line(s) to promote according to their network and market preferences. Not only a marketing tool, but a fully integrated eStore as well as prospect sign-up functionalities mean that the QNET Life Site takes online network marketing and direct selling to the forefront of technology in order to boost business potential.

Visit [www.qnetlife.net](http://www.qnetlife.net).



## TRAINING & BUSINESS TOOLS



1. QNET Business Planner
2. QNET Product Portfolio
3. *aspIRe* magazine
4. QNET online business card
5. QNET Master Collection DVD
6. Digital Publishing



Found in the Virtual Office for either sale or free download, QNET offers an array of multimedia presentations, videos, DVDs, manuals, brochures, digital publishing, and 'how-to' instructions that are all designed to help our IRs understand the business, its products, the opportunity, various QNET services, and the responsibilities of an IR.

To bring your business to another level, QNET has also created a new multimedia application to support iPad and Android Tablet users – QNET Tools. Convenient and easy to use with just a touch of a button, this app gives easy access to a whirlwind of interactive, fun, and useful online tools and resources.



QNET provides these materials in multiple languages to help its IRs understand, utilise and capitalise on their business.

- QNET Business Planner
- QNET Product Portfolio
- QNET Master Collection DVD
- Product Training Videos
- Product Training Presentations
- Product Instruction Manuals
- Business Presentations
- Downloadable Policies & Procedures (P&P)
- Compensation Plan presentations
- QNET online business card
- *aspIRe* magazine (official QNET magazine for IRs)
- IR newsletters
- Promotional flyers and marketing materials

## PRODUCT TRAINING

Understanding a product is essential to being able to successfully sell and promote it, and thus QNET conducts regular, intensive and valuable product training programmes around the world, with experts on hand to answer any questions to make sure IRs fully understand the products they are promoting and using themselves.

The main objective of the QNET Product Training team is to create a better and more effective communication for the network about the way in which the QNET business should be conducted and to educate about product-related information. The experienced Product Training team distributes informative presentations to its IRs to keep them abreast of the latest product information and resources. The Product Training team also travels to all four corners of the world to facilitate product trainings in order to educate and empower IRs with the knowledge that QNET products are unique, practical, essential, and rich with benefits.



## BUSINESS DEVELOPMENT

Constantly on the road, the QNET Business Development team enables a market by providing the right infrastructure in terms of operational, administrative, legal and customer service, as well as marketing and communication support.

The Business Development team strive to create a QNET business-friendly environment to assist IRs in growing their business, while supporting the work done by The V by being on the ground to listen to IRs, assist them in their business, spread the importance of adherence to the QNET Policies & Procedures, and direct IRs to the wealth of business support available in local languages, both online and offline.

The QNET Business Development team also helps the company to establish an on-ground presence in regional markets through representative agent offices, to ensure IRs have physical contact with customer and product support.



## EVENTS & TRAINING PROGRAMMES

One of the most important tools for the QNET business is the regular training and events programmes provided by its partner organisation, The V. The V is an international marketing, training, network development and management team, who are successful, self-made leaders in the business. The V comprises world-class speakers and trainers who have the experience, the know-how, and the ability to effectively communicate how to advantageously build a direct selling business.

At The V events and programmes, QNET IRs have the opportunity to find a mentor or a role model who has experienced the trials and errors along the path to success and are willing to use their personal experiences to help others make their business as successful as possible. The V organises events ranging from small intimate training sessions in QNET's worldwide training centres, to the annual V-Convention, which hosts up to 10,000 people from around the world. The V provides QNET IRs with network training and learning material in every available form – including CDs, DVDs, books, business kits and e-learning programmes. QNET product exhibitions, displays and trainings are also highly attended components of these events.



# DREAM. PERFORM. ACHIEVE.

**QNET**  
OFFICIAL DIRECT SELLING SUPPORTER



It's such a simple recipe: Dream. Perform. Achieve. In direct selling, one must have a dream, goals, and a driving vision. In the sporting arena, without a dream, a future champion may never hold a cricket bat, or may never kick a football. QNET and the field of sports are both platforms for performance that rises up anyone who stands upon them as long as they have a dream to perform and achieve.

It is for this reason that QNET has always considered sponsorship of various sports as an integral part of 'who' QNET is. The thrill experienced by an IR when a race car speeds past, emblazoned with the QNET logo, is akin to the rush of seeing a prospect become a Direct Referral. The exhilaration of seeing QNET splashed across the football field as a penalty shoot-out determines the outcome of a match is on par with the elation to helping a Downline purchase their first product. It's addictive. It's powerful.

Through strategic sponsorships in sports, QNET has built a solid and global brand reputation and identity, in turn instilling even greater confidence in the QNET name for customers, IRs, prospects and the media. Such sponsorships are helping QNET become a household name, appearing at matches and on prominent sports TV channels such as ESPN STAR Sports. Local CSR programmes are frequently incorporated into these sporting sponsorships.

## Current Sports Sponsorships

- Official Direct Selling Partner of the Marussia F1 Team in the Formula 1™ World Championship (2011-2013)
- Senior Rugby Platinum Sponsor of the Hong Kong Football Club (HKFC) Rugby Section (2012-2014)
- Official Direct Selling Partner of the Malaysian Hockey Federation (MHF) (2011-2012)
- Official Direct Selling Supporter of the Asian Football Confederation (AFC) Champions League (ACL) (2009-2012)
- Spanish Skud 18 Paralympic Sailing Team (2012)

## Previous Sports Sponsorships

- Senior Rugby Gold Sponsor of the Hong Kong Football Club (HKFC) Rugby Section (2010-2012)
- Official Direct Selling Partner of the Muharraq Basketball Club in Bahrain (2010-2011)
- Yonex-Sunrise Open Badminton Super Series (2009)
- Team Meritus – Formula V6 Series (2006)
- 'Samba in Switzerland' training camp for Brazil National Football Team, ahead of the FIFA World Cup™ (2006)





# FORMULA FOR SUCCESS

The drive and passion of direct selling is epitomised in the thrill of motorsports; it is on the racetrack that QNET is most active in its sponsorship of sports.

After many years of supporting motorsport, 2010 saw QNET propel the direct selling profession onto global sports stage through its historic partnership with Virgin Racing in the elite world of Formula 1. The partnership prospered through the 2011 season and on into 2012. Although Virgin remains a sponsor, the team was renamed in 2012 as Marussia F1 Team, reflecting the vision and ambition of Russian owners, Marussia Motors. As the Official Direct Selling Partner of

Marussia F1 Team, and with the QNET logo branded across the two race cars and the drivers overalls and helmets, the high-profile partnership has put the QNET brand name into the households of more than half a billion people around the world.

The partnership represents a momentous evolution of QNET's support of worldwide sports, and the motorsports arena in particular. With its partnership with Marussia F1 Team, QNET is building on a legacy established through podium-placing sponsorships of motorsports teams during the company's history.



Previously, the company was the title sponsor of Team Meritus in the 2006 Formula V6 Series, which then developed into a strong title sponsorship of the CIMB Team QI-Meritus team, who were crowned champions of the 2007 Formula BMW Asia Series in China.

In 2008, the company's motorsport involvement increased by becoming the key sponsor and strategic partner of Team Malaysia QI-MeritusMahara in the inaugural GP2 Asia Series in 2008, the official feeding ground for the elite Formula 1 World Championship.

The sponsorship continued through to 2010, when the team placed fourth overall in the championship, with Team Malaysia QI-MeritusMahara drivers receiving podium finishes throughout the Series and gaining plenty of media coverage.

Sponsoring Marussia F1 Team has been an enriching venture for QNET, the phenomenal growth the team has seen over the last few years and the strong parallels between the team and QNET are clear. Dato' Vijay Eswaran, Executive Chairperson of QI Group of Companies, of which QNET is the flagship subsidiary, when speaking on ESPN Sports at the 2012 Malaysia Grand Prix said "I believe in this team... we're proud to be part of [Marussia F1 Team's] new influence". With this shared spirit the future of the partnership looks strong.

Today QNET is the only direct selling company at the pinnacle of elite motor sports in the world, Formula 1; a position where the company intends to stay.

# PRODUCT AMBASSADOR



**MUTTIAH MURALIDARAN**  
CRICKETER  
WORLD RECORD HOLDER

The QNET portfolio of products has garnered fans in the sporting arena, among which is legendary cricketer, world-record holder, and one of the greatest bowlers in the sport's history, Muttiah Muralidaran, better known as Murali to fans. Murali signed on as QNET's official Product Ambassador in 2010 just before his retirement from Test cricket. We were proud to witness our product ambassador make history as the first bowler to take 800 test wickets; a world record that is unlikely to be surpassed in the years to come.

Murali, an icon and living legend in many of QNET's major markets, has shown a particular penchant for Bernhard H. Mayer® watches and QNET's range of wellness and energy products, such as the Amezcuca range of harmonised energy products, and Veloci-Ti energised titanium performance pendants.

"When it comes to product endorsements, I am very selective. Such products must relate to me and my experiences," said Murali. "My fitness has always been my secret to playing good cricket; I got hooked when I discovered the QNET range of energy products and as I began to use each one, I discovered that my energy levels actually improved, so I am more than happy to endorse their products," he added.

# CORPORATE SOCIAL RESPONSIBILITY

QNET was founded on the principles of RYTHM – Raise Yourself To Help Mankind. In everything we do, whether in business or with the community, RYTHM is the driving force. We recognise that it is critical for businesses to carry out any CSR initiatives in an effective and sustainable manner and strongly believe that charity is not the way. QNET contributes to the communities in which we live and do business in, through RYTHM Foundation globally and its Malaysian chapter Vijayaratnam Foundation.



RYTHM Foundation is our corporate heartbeat and a constant reminder of our purpose. The Foundation's projects are anchored on its four pillars; fostering education, community development, preservation of the environment and promotion of arts & culture, in the developing countries. The Foundation has also entered into partnerships with various international non-profit organisations and local NGOs to work on relief and rehabilitation efforts in disaster-stricken countries.

Please visit [www.rythmfoundation.org](http://www.rythmfoundation.org) for further information on RYTHM Foundation's activities.

In Malaysia, where we have a strong operational base, our employees and IRs are deeply involved with the local community through projects under Vijayaratnam Foundation. Footprints, a mentoring programme that pairs our employees and IRs with children from underprivileged backgrounds and orphanages has been running successfully for three years.

Taarana, a school for children with learning disabilities established by the Foundation in Malaysia is the only one of its kind offering a bouquet of courses for children with different types of development delays. Employees and IRs of QNET have contributed generously to Taarana that continues to evolve and provide more specialised services to such children marginalised by society.

Football team Manchester City's Belgian Captain Vincent Kompany visited Taarana in June 2012 as part of his Asian tour supported by QNET and spent a day with the kids, touched and overwhelmed by the triumph of human spirit that Taarana stands for.



# QNET | PAYS FORWARD

With a strong commitment to serving mankind, QNET is providing resources to victims of natural disasters, poverty and inequality worldwide through the QNET Pays Forward initiative, collaborated with and enabled by RYTHM Foundation. QNET Pays Forward is not merely implementing a platform, but more critically, is implementing and demonstrating impact, measuring it, and communicating an evocative message while providing sustainable solutions.

The meaningful programmes QNET initiated and supported, are frequently within our markets, as it is important for QNET to enact QNET Pays Forward activities in a real and tangible effort to give back to the communities in which we operate and where our IRs live. Often, local plights are brought to our attention by local IRs, which ensures grassroots solutions that are relevant with maximum societal impact to our network.

QNET corporate staff around the world also 'pay it forward', by visiting local charities to donate necessities, money and a large dose of joy. Other donations to worthy charities and causes – funds for which are voluntarily raised by company employees and IRs, then matched by QNET – also epitomise the QNET Pays Forward initiative.

## Some recent projects of QNET Pays Forward include:

- World Vision International (WVI), helping 121 children across 11 countries over a two-year sponsorship programme, in the largest corporate charity initiative in WVI's history;
- Red Cross Thailand through the Royal Thai Navy;
- Hong Kong Anti-Cancer Society, the oldest anti-cancer non-profit organisation to raise awareness and serve cancer patients in Hong Kong;
- The United Nations World Food Programme for severe flooding in Pakistan;
- The Rainbow Project, a non-profit organisation that works with autistic children in Hong Kong;
- Regional Special Boarding School for Hearing Impaired Children in Taldykorgan, in the Almaty region of Kazakhstan, and;
- The Home for the Blind with Multiple Disabilities under the royal patronage of His Majesty the King of Thailand.





# 24/7 GLOBAL SUPPORT CENTRE



24 hours a day, 7 days a week, in 27 languages: Arabic, Bambara, Bashkir, Bobo, Cantonese, Cheshen, English, French, Gurunci, Hausa, Hindi, (Bahasa) Indonesia, Kazakh, Kyrgyz, Malayalam, Mandarin, (Bahasa) Melayu, Persian, Punjabi, Russian, Somali, Swahilli, Tamil, Tatar, Turkish, Urdu and Uzbek, with more being added all the time.

## International

+603 7949 8288 (All languages)

## Toll-Free Numbers\*

Hong Kong	:	800 933 691
India	:	000 800 600 1144
	:	000 800 100 7022
Indonesia	:	001 803 601 923
Malaysia	:	1 800 880 983
Philippines	:	1 800 1 601 0053
Saudi Arabia	:	800 860 1806
Singapore	:	800 601 1425
Sweden	:	020 795 050
Taiwan	:	00801 601 347
Thailand	:	001 800 060 102
Turkey*	:	+90 212 414 1780
UAE	:	800 0600 212
USA	:	1 866 578 6077

*\*All calls are free-of-charge when made from within the stated country, with the exception of Turkey, which is charged at local call rates (international call rates apply for calls made from outside Turkey).*

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## REGIONAL OFFICE

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### UAE – ABU DHABI

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+225 02 64 20 07  
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Tel: +852 2263 9000  
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**24/7 Global Support Centre****International**

+603 7949 8288 (All languages)

**Toll-Free Numbers\***

Hong Kong	: 800 933 691
India	: 000 800 600 1144
	: 000 800 100 7022
Indonesia	: 001 803 601 923
Malaysia	: 1 800 880 983
Philippines	: 1 800 1 601 0053
Saudi Arabia	: 800 860 1806
Singapore	: 800 601 1425
Sweden	: 020 795 050
Taiwan	: 00801 601 347
Thailand	: 001 800 060 102
Turkey*	: +90 212 414 1780
UAE	: 800 0600 212
USA	: 1 866 578 6077

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