

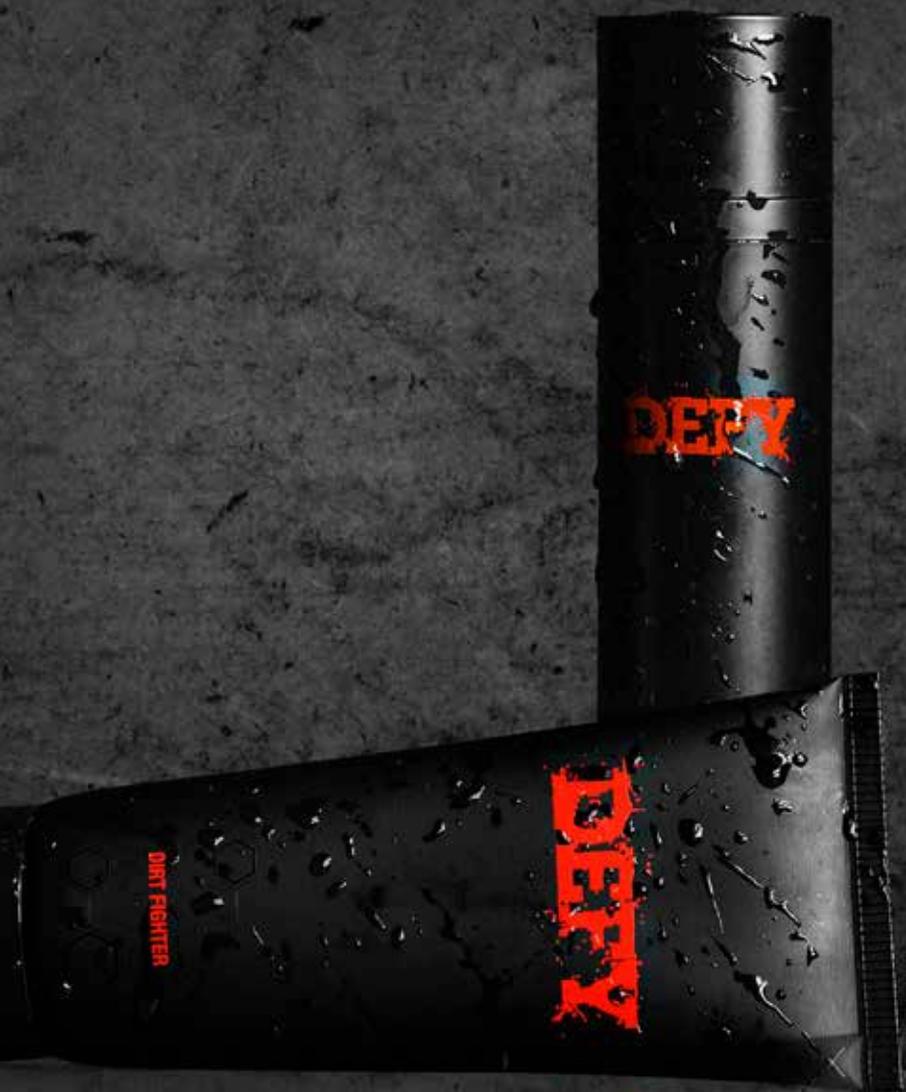


**DEFY**

# LET'S FACE IT.

You look in the mirror more times than you care to admit. Think you've got the full package? Look closer, son! Gross residue, fine (or not so fine) lines and all that disgusting gunk oozing out of your skin won't get you any more looks than the one staring back at you from the mirror. Think you look hot? Wait till you see how we can DEFY that image. Man up, son, and fix yourself.









# DEFY DIRT FIGHTER

The Dirt Fighter is a no-nonsense cleanser that does what it says; it cleans out all the dirt and grime from your skin. With just one bottle, you have a cleanser, a mild exfoliant, and shaving cream.

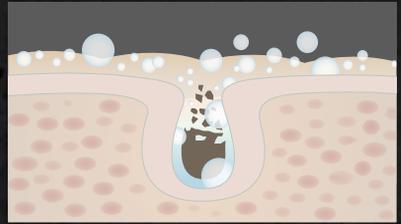
DEFY Dirt Fighter is powered by NVIRO-P an exclusive combination of active ingredients that protects your skin from environmental damage.

# NVIRO-P FIGHTS DIRTY!

## Alteromonas Ferment Filtrate

Exotic Cleanser | all.terrow.moan.nas fur.merent feel.tra.it

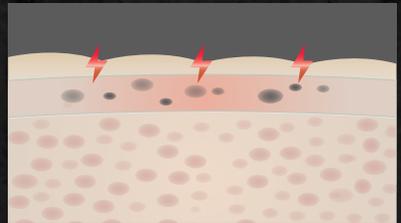
It quickly cleanses the skin and protects it against urban pollution.



## Bitter Orange Oil

Sharp Shooter | beat.ter ore.range oil

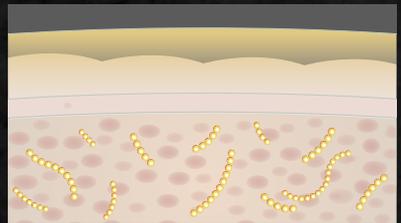
So bitter it destroys bacteria and tones your skin.



## Collagen

Uber Protein | coal.la.gen

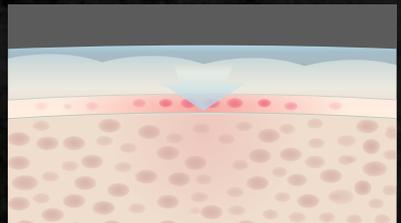
This champ defends your skin from dryness and stress.



## Portulaca Oleracea Extracts

Acne Buster | port.too.lah.ca olay.rah.see.a x.tract

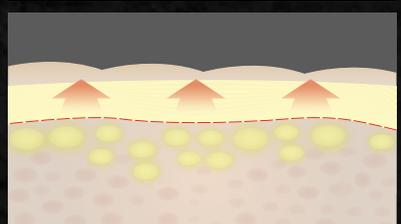
Nature's answer to soothe away inflammation and irritants.



## Natural Fruit Extracts

Potent Mix | nat.ture.rale froot x.tract

This concentrated blend of bilberry, sugar cane, sugar maple, orange and lemon extracts increases skin cell renewal for younger looking skin.



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**This mega handy product with multi-functional benefits can help:**

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- clean your skin
  - reduce minor skin blemishes
  - smoothen and even out skin tone
  - hydrate skin
  - help manage acne and oily skin
  - reduce irritation from shaving
- 

**Get clean and toned skin in just SEVEN days and see the DEFY Dirt Fighter difference:**

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Unleash the clearer, rugged man beneath:



1. Wet your face.



2. Wash your skin with  
DEFY Dirt Fighter.



3. Wash it off,  
like a man.

**USE TWICE A DAY:  
WHEN YOU WAKE UP AND BEFORE YOU SLEEP.**

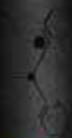


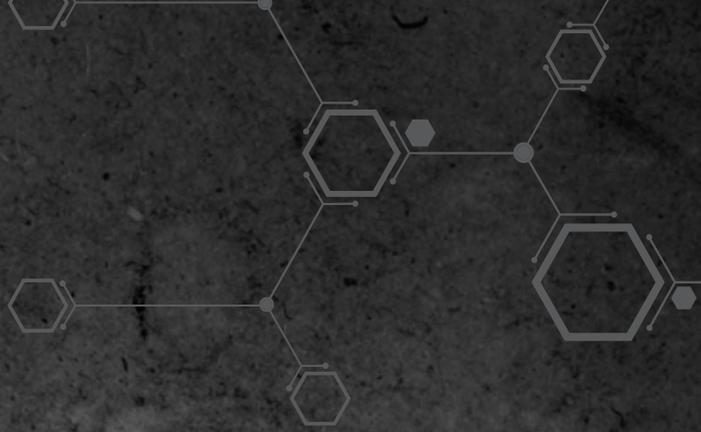
# GET THIS! MEN:

- have up to 25% thicker skin than women. Men's skin is also typically rougher than women's. (Well, no argument there.)
- perspire twice as much as women and have more lactic acid in their perspiration. And that beard, as massively cool as it is, doesn't help reduce that either. In fact, all that gorgeous fuzz contributes to more perspiration—while collecting bits of your lunch, too.
- have larger pores and more oil glands, making them more prone to acne and various bacterial infections.
- age slower than women. (Don't tell them this!) But because of their general disregard for skincare, signs of ageing appear more easily on men.

**DEFY**

**YOUTH TONIC**





# DEFY YOUTH TONIC

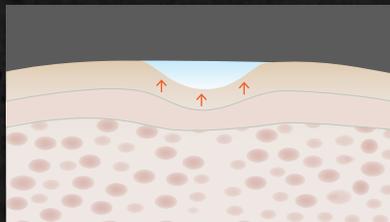
Never heard of a serum? It's one of the best things you can use for your skin. A serum is concentrated with anti-ageing ingredients that common moisturisers don't have room for. It controls oils and repairs moisture balance all day.

DEFY Youth Tonic is your wrinkle-reducing serum, anti-ageing serum, and aftershave all-in-one compact application. It uses micronised structured water to deliver the exclusive force of TRI-GENICS, a combination of three powerful wrinkle-fighting peptides.

### Argireline

Smooth Sailor | are.gee.re.lean

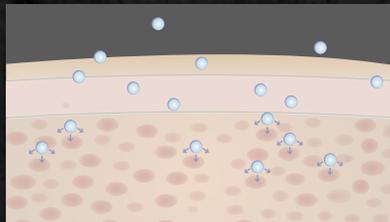
Armed with six powerful natural amino acids, it fills up fine lines and wrinkles (just like Botox, only without needles)!



### X50 Myocept

Super Carrier | axe.50 my.o.cept

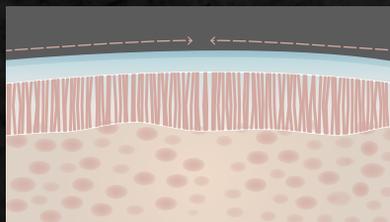
The latest cosmetic delivery technology that cleverly releases active ingredients to your damaged cells.



### Silanetriol and Hyaluronic Acid

Boosters | see.lan.neh.tree.oil and hiya.loo.raw.nick ae.seed

They are masters at keeping skin firm, hydrated, and full of life.



### Youth Tonic packs a potent punch to help:

- reduce facial lines
- make your skin smoother
- moisturise your skin
- give your face a slight lift

**Only DEFY has TRI-GENICS, the most effective solution that gives maximum results. Reduce your wrinkles by 17% in just 25 days!**



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### How to use DEFY Youth Tonic:

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Unleash the clearer, rugged man beneath:



1. Wash your face with DEFY Dirt Fighter.



2. Slap on some super charged DEFY Youth Tonic all over your face.



3. Be a man.

**USE TWICE A DAY: WHEN YOU WAKE UP AND BEFORE YOU SLEEP.**

With DEFY's exclusive formulation and cutting-edge technology, it's easy to get good skin. You don't need to experiment with bottles, tubes, and jars of strange smelling liquids, powders and creams.

Just use DEFY, the skincare for every guy on this planet, whether or not he knows how to clean up like a man.



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**English Edition**

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